



Smithsonian Institution Archives

Smithsonian Channel Records, 1997-2010

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives
Washington, D.C.
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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Smithsonian Channel Records
Identifier:	Accession 14-134
Date:	1997-2010
Extent:	5 cu. ft. (5 record storage boxes)
Creator::	Smithsonian Enterprises
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 14-134, Smithsonian Enterprises, Smithsonian Channel Records

Use Restriction

Restricted for 25 years, until Jan-01-2036. Boxes 1-3 contain materials restricted indefinitely; see finding aid; Transferring office; 03/28/2014 memorandum, Toda to Kennard; Contact reference staff for details.

Descriptive Entry

Created in 2006, *Smithsonian On Demand* was a partnership between Showtime Networks and the Smithsonian Institution to develop, launch, and operate a Smithsonian video programming channel. The partnership's purpose was to widen and extend the reach of the Smithsonian through unique and original programs that utilized Smithsonian collections, exhibitions, and research. In the partnership, Showtime was the funding and managing partner, while the Smithsonian would provide the content and production assistance. Under the umbrella of Smithsonian Networks, *Smithsonian On Demand* became *Smithsonian Channel* in 2007.

This accession consists of records that document the development, creation, and implementation of the Smithsonian Channel. There are records related to the various partnerships the Smithsonian was looking into before going with Showtime Networks. Some of these partnerships included Public Broadcasting Service (PBS) and the Starz Encore Entertainment. Also included are records related to the development of programming for the channel as well as records related to the controversy about the Smithsonian and Showtime partnership. People of note in the accession include Gary Beer, CEO, Smithsonian Business Ventures and Secretary Lawrence M. Small. Some records were created when Smithsonian Enterprises was known as Smithsonian Business Ventures.

Materials include correspondence, memoranda, reports, presentations, meeting notes and minutes, contracts, agreements, financial records, program proposals, program reviews, press releases, and clippings. Some materials are in electronic format.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Museums -- Educational aspects
- Museums -- Public relations
- Television programs

Types of Materials:

- Clippings
- Compact discs
- Electronic records
- Manuscripts

Names:

- Beer, Gary
- Public Broadcasting Service (U.S.)
- Showtime Networks
- Small, Lawrence M.
- Smithsonian Business Ventures
- Smithsonian Channel
- Smithsonian Institution
- Smithsonian Networks (Firm)
- Smithsonian On Demand
- Starz Encore Entertainment (Firm)

Container Listing

Box 1

History

- Box 1 of 5 Showtime - Idea bank, 1997
- Box 1 of 5 Showtime - Idea Bank, 1998 (2 folders)
- Box 1 of 5 Board of Regents - Meetings related to Smithsonian Business Ventures, 1998-2006
- Box 1 of 5 SVOD - Miscellaneous programs before SVOD, 1999-2006
- Box 1 of 5 Smithsonian Channel - General correspondence, 2000-2002
- Box 1 of 5 PBS/WETA partnership, 2000-2006 (3 folders)
- Box 1 of 5 RESTRICTED FOLDER - Non-Circulating
- Box 1 of 5 RESTRICTED FOLDER - Non-Circulating
- Box 1 of 5 Media assets audit, 2001-2005 (2 folders)
- Box 1 of 5 SVOD - Informational booklet, 2001-2006
- Box 1 of 5 Smithsonian Channel - Starz Encore Group - Meeting, September 10, 2002
- Box 1 of 5 NBC meeting, September 30, 2002
- Box 1 of 5 Smithsonian Channel prospect list, 2002
- Box 1 of 5 SVOD - Gary Beer notes, 2002
- Box 1 of 5 Smithsonian Channel - Projected financials, 2002
- Box 1 of 5 Smithsonian Channel - NBC, 2002
- Box 1 of 5 Rights/Clearances, 2002
- Box 1 of 5 SVOD - Financials, 2002

Box 1 of 5 Smithsonian Channel - Prospect letters, 2002

Box 1 of 5 Smithsonian Channel - Prospect list, 2002

Box 1 of 5 Smithsonian Live Project, 2002

Box 1 of 5 Smithsonian Channel - Starz Encore Group correspondence, 2002-2003

Box 1 of 5 RESTRICTED FOLDER - Non-Circulating

Box 1 of 5 SVOD - Starz meeting, February 13, 2003

Box 1 of 5 SVOD - Board of Regents report, April 16, 2003

Box 2

Box 2 of 5 RESTRICTED FOLDER - Non-Circulating

Box 2 of 5 Waller Capital Corporation - Smithsonian presentation, August 2003

Box 2 of 5 Smithsonian Channel - Business plan, 2003 (includes electronic records)

Box 2 of 5 RESTRICTED FOLDER - Non-Circulating

Box 2 of 5 Starz Encore Group - General, 2003 (2 folders)

Box 2 of 5 Smithsonian Video on Demand (SVOD) - Background, 2003-2005

Box 2 of 5 RESTRICTED FOLDER - Non-Circulating

Box 2 of 5 SVOD - Board of Regents communications, 2003-2005

Box 2 of 5 Showtime meeting - New York, January 14, 2004

Box 2 of 5 Showtime meeting - New York, December 15, 2004

Box 2 of 5 RESTRICTED FOLDER - Non-Circulating

Box 2 of 5 Showtime Networks - General, 2004-2005 (3 folders)

Box 2 of 5 RESTRICTED FOLDER - Non-Circulating

Box 2 of 5 Showtime conference call, March 11, 2005

Box 2 of 5 RESTRICTED FOLDER - Non-Circulating

Box 2 of 5 Showtime meeting - New York, June 22, 2005

Box 2 of 5 SVOD - Comcast study, June/August 2005

Box 2 of 5 Media audit summary, August 26, 2005

Box 2 of 5 Showtime meeting in New York, September 13, 2005

Box 2 of 5 Larry Small/Sheila Burke VOD meeting, September 16, 2005

Box 2 of 5 Showtime VOD venture overview - Larry M. Small - Regents meeting, September 19, 2005

Box 2 of 5 Showtime meeting - New York, November 7, 2005

Box 2 of 5 SI Senior Officers meeting on Showtime Joint Venture (JV), November 21, 2005

Box 2 of 5 Meeting with Dave Evans on Showtime Video on Demand (VOD), November 22, 2005

Box 2 of 5 Sheila Burke/Ned Rifkin - Showtime meeting, December 19, 2005

Box 2 of 5 Showtime Networks/VOD - Internal summary memo, 2005

Box 2 of 5 Showtime - Trademark materials, 2005

Box 3

Box 3 of 5 RESTRICTED FOLDER - Non-Circulating

Box 3 of 5 Correspondence - Yahoo, 2005

Box 3 of 5 Google presentation, 2005

Box 3 of 5 Media audits, 2005

Box 3 of 5 RESTRICTED FOLDER - Non-Circulating

Box 3 of 5 SVOD - Transition, 2005-2006

Box 3 of 5 SVOD - Implementation, 2005-2006

Box 3 of 5 SVOD - Internal Smithsonian correspondence and memoranda, 2005-2006

Box 3 of 5 SI/Showtime joint venture meeting - Next steps, January 6, 2006

Box 3 of 5 Smithsonian tour - Showtime Networks (SNI), April 24-25, 2006

Box 3 of 5 Regents Pre-meeting on SVOD, May 4, 2006

Box 3 of 5 SVOD - Board of Regents briefing, May 8, 2006

Box 3 of 5 Programming meeting - Secretary Small, July 7, 2006

Box 3 of 5 SVOD - Programming category research - Debriefing presentation, September 21, 2006

Box 3 of 5 SVOD committee - Report to Secretary's extended staff meeting, October 31, 2006

Box 3 of 5 RESTRICTED FOLDER - Non-Circulating

Box 3 of 5 Smithsonian Networks - Logo drafts

Box 3 of 5 Smithsonian Networks - Logo approval, 2006

Box 3 of 5 SVOD internal fees/revenue sharing, 2006

Box 3 of 5 SVOD - Press releases (pre-controversy), 2006

Box 3 of 5 SVOD - Congressional hearings, 2006

Box 3 of 5 SVOD - Letters of opposition, 2006

Box 3 of 5 SVOD - Clarification of language, 2006

Box 3 of 5 SVOD - Levick Strategic Communications, 2006

Box 3 of 5 SVOD - Covington & Burling, 2006

Box 3 of 5 Clippings - SVOD controversy, 2006

Box 3 of 5	Government Accountability Office (GAO) request, 2006
Box 3 of 5	Smithsonian Networks - Programs development report, 2006
Box 3 of 5	SVOD - Sponsorships, 2006
Box 3 of 5	Meetings, 2006
Box 3 of 5	SVOD - Information meetings, 2006
Box 3 of 5	Smithsonian Networks presentation, 2006
Box 3 of 5	Smithsonian Networks marketing, 2006
Box 3 of 5	SVOD - Update meeting, June 8, 2007
Box 3 of 5	Smithsonian Networks - Correspondence and general information, 2007
Box 3 of 5	Smithsonian Channel - Management committee meeting, June 30, 2010
Box 3 of 5	Smithsonian Channel - Overview booklet, 2010
Box 3 of 5	Notebooks
	Programming
Box 3 of 5	Program ideas, 2000, 2005-2006 (2 folders)
Box 3 of 5	SVOD - Mission critical submissions, August 2006
Box 3 of 5	Program treatments, 2006
Box 3 of 5	Programs - One-offs, exceptions, 2006
Box 3 of 5	Externally generated submissions, 2006
Box 3 of 5	Internally generated submissions, 2006
Box 3 of 5	Program - Hunt for the Double Eagle, 2006
Box 3 of 5	Program - American Treasures, 2006

- Box 3 of 5 Programs - National Zoological Park, 2006
- Box 3 of 5 Program - Green, 2009
- Box 3 of 5 Program - Women in Science - Marketing plan, March 2010
- Box 3 of 5 Smithsonian Channel programs, 2010
- Box 4
- Box 4 of 5 Smithsonian Networks - Mission Critical proposals, 2010
- Box 4 of 5 Smithsonian Networks - Program reviews - 2 to 30, 2006
- Box 4 of 5 Smithsonian Networks - Program reviews - 31 to 60, 2006-2007
- Box 4 of 5 Smithsonian Networks - Program reviews - 61 to 90, 2007
- Box 4 of 5 Smithsonian Networks - Program reviews - 91 to 120, 2007
- Box 4 of 5 Smithsonian Networks - Program reviews - 121 to 140, 2007-2008
- Box 4 of 5 Smithsonian Networks - Program reviews - 141 to 160, 2008
- Box 4 of 5 Smithsonian Networks - Program reviews - 161 to 180, 2008
- Box 4 of 5 Smithsonian Networks - Program reviews - 181 to 210, 2008
- Box 4 of 5 Smithsonian Networks - Program reviews - 221 to 230, 2008
- Box 4 of 5 Smithsonian Networks - Program reviews - 231 to 250, 2008
- Box 4 of 5 Smithsonian Networks - Program reviews - 251 to 280, 2008-2009
- Box 4 of 5 Smithsonian Networks - Program reviews - 281 to 300, 2009
- Box 4 of 5 Smithsonian Networks - Program reviews - 301 to 320, 2009
- Box 4 of 5 Smithsonian Networks - Program reviews - 321 to 360, 2009-2010
- Box 4 of 5 Smithsonian Networks - Program reviews - 361 to 400, 2010
- Box 4 of 5 Smithsonian Networks - Program review - California by Air, 2007

- Box 4 of 5 Smithsonian Networks - Program idea - Barcoding of Life
- Box 4 of 5 Smithsonian Networks - Program review - Armor in the Attic, episode 1, 2006
- Box 4 of 5 Smithsonian Networks - Program review - Armor in the Attic, episode 2, 2006-2007
- Box 4 of 5 Smithsonian Networks - Program review - Armor in the Attic, episode 3, 2007

Box 5

- Box 5 of 5 Smithsonian Networks - Program review - America's Treasures, 2006
- Box 5 of 5 Smithsonian Networks - Program review - American Festivals, 2006
- Box 5 of 5 Smithsonian Networks - Program review - America: Wild and Wacky, 2006
- Box 5 of 5 Smithsonian Networks - Program review - America: Wild and Wacky, episode 2, 2007
- Box 5 of 5 Smithsonian Networks - Program review - America: Wild and Wacky, episode 3, 2007
- Box 5 of 5 Smithsonian Networks - Program review - America's Greatest Monuments, 2006
- Box 5 of 5 Smithsonian Networks - Program review - America's Hangar, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Airbus vs. Boeing, 2007
- Box 5 of 5 Smithsonian Networks - Program review - All Dolled up, episode 1, 2006
- Box 5 of 5 Smithsonian Networks - Program review - All Dolled up, episode 2, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Oasis Earth, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Pandas in the Wild, 2006
- Box 5 of 5 Smithsonian Networks - Program review - In Search of Santa Claus: The True Story, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Sound Revolution: Blues, 2007

- Box 5 of 5 Smithsonian Networks - Program review - Sound Revolution: Jazz, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Sound Revolution: Soul, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Wanda Jackson, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Wanted: Anaconda, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Yellowstone National Park, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Nature Tech: Magic of Motion, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Nature Tech: The Material World, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Nature Tech: Life Power Energy, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Nick Baker's Weirdest Creatures: Blood Squirting Lizard, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Nick Baker's Weirdest Creatures: Vampire Fish, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Nick Baker's Weirdest Creatures: Basking Shark, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Nick Baker's Weirdest Creatures: Star Nose Mole, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Nick Baker's Weirdest Creatures: Saggy Skinned Frog, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Nick Baker's Weirdest Creatures: Pink Fair Armadillos, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Nick Baker's Weirdest Creatures: Croc from Mars, 2007
- Box 5 of 5 Smithsonian Networks - Program review - The Lost Gods: Romans, Greeks, and Egyptians, 2006
- Box 5 of 5 Smithsonian Networks - Program review - The Lost Gods: Mayans, 2007

- Box 5 of 5 Smithsonian Networks - Program review - The Lost Gods: Celts, 2006
- Box 5 of 5 Smithsonian Networks - Program review - The Lost Gods: Incas, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Mysteries, Myths, and Legends, 2007
- Box 5 of 5 Smithsonian Networks - Program review - True Story of Mary Celeste, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Light at the Edge of the World: Polynesia, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Light at the Edge of the World: Peru, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Light at the Edge of the World: Himalayas, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Light at the Edge of the World: Arctic, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Journeys in the Air: West Coast of Ireland, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Journeys in the Air: Italy, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Journeys in the Air: South of France, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Journeys in the Air: Southern England, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Men Who Brought the Dawn, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Batwomen of Panama, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Cutting Loose, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Dream Windows, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Flying with Condors, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Fortress Britain (Castles), 2007

- Box 5 of 5 Smithsonian Networks - Program review - Ghosts of Duffy's Cut, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Goodwood, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Golden Age of Zeppelins, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Zoo babies, 2006
- Box 5 of 5 Smithsonian Networks - Program review - When Pigs Fly, 2006
- Box 5 of 5 Smithsonian Networks - Program review - World's Finest Cars, 2006
- Box 5 of 5 Smithsonian Networks - Program review - World's Smallest Airplanes, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Unbelievable Flying Objects, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Uncle John's Band, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Vampire Princess, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Vietnam Memorial, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Tiger Tales, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Timewatch: D-Day, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Timewatch: Egypt, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Street Monkeys: Internal Affairs, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Supercars, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Stories from the Vaults: Famous Donors, Episode 1, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Stories from the Vaults: Superlatives, Episode 2, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Stories from the Vaults: There's No Place Like Home, Episode 3, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Stories from the Vaults: Beauty, Episode 4, 2007

- Box 5 of 5 Smithsonian Networks - Program review - Stories from the Vaults: Firsts, Episode 5, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Stories from the Vaults: Life After Death, Episode 6, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Stories from the Vaults: Random?, Episode 7, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Stealth, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Smithsonian Spotlight, Episode 1, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Smithsonian Spotlight, Episode 2, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Smithsonian's Weirdest, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Saving Treasures, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Smithsonian Coin Legends, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Lansdowne, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Legend of the Big Blue, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Loose at the Zoo: Golden Lion Tamarins, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Mummy Mysteries: Battlefield of Bones, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Mummy Mysteries: Roman Skull, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Mummy Mysteries: Bog Bodies, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Mummy Mysteries: Child Mummies, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Hindenburg, 2007

- Box 5 of 5 Smithsonian Networks - Program review - Hoover Racers, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Hunt for the Double Eagle, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Day of the Kamikaze, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Designer Dogs, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Electric Guitar, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Eyewitness Kamikaze, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Ghost Cat: Saving the Clouded Leopard, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Gun Room, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Critter Quest, Episode 1, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Critter Quest, Episode 2, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Critter Quest, Episode 3, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Christianity Decoded, Flesh and Blood, Episode 1, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Christianity Decoded, Damned or Saved, Episode 2, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Christianity Decoded, Angels, Episode 3, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Christianity Decoded, Sign and Symbols, Episode 4, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Christianity Decoded, Miracles, Episode 5, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Christianity Decoded, Emotion and Reason, Episode 6, 2006
- Box 5 of 5 Smithsonian Networks - Program review - Carrier at War, 2007
- Box 5 of 5 Smithsonian Networks - Program review - Bombs, Bullets, and Fraud, 2006

