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Collection Overview

Repository: Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title: Website Records
Identifier: Accession 15-073
Date: 2014
Extent:
Creator:: Smithsonian Institution. Office of Public Affairs
Language: Language of Materials: English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 15-073, Smithsonian Institution. Office of Public Affairs, Website Records

Descriptive Entry

This accession consists of a website maintained by the Office of Public Affairs that provides guidelines for the use of logos by Smithsonian Institution offices. The website was crawled on November 3, 2014. The accession also includes the set of files that made up the website prior to its relaunch in early October 2014. Materials are in electronic format.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
  Branding (Marketing)
  Logos (Symbols)
  Museums -- Public relations
  Web sites

Types of Materials:
  Electronic records
Container Listing

<table>
<thead>
<tr>
<th>Electronic Records</th>
<th>Logo guidelines website, crawled November 3, 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic Records</td>
<td>Logo guidelines website files from prior to relaunch, early October 2014</td>
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**Digital Content**