



# Smithsonian

*Institution Archives*

## Website Records, 2014

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives  
Washington, D.C.  
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## Collection Overview

<b>Repository:</b>	Smithsonian Institution Archives, Washington, D.C., <a href="mailto:osiaref@si.edu">osiaref@si.edu</a>
<b>Title:</b>	Website Records
<b>Date:</b>	2014
<b>Identifier:</b>	Accession 15-073
<b>Creator::</b>	Smithsonian Institution. Office of Public Affairs
<b>Extent:</b>	
<b>Language:</b>	English

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## Administrative Information

### Preferred Citation

Smithsonian Institution Archives, Accession 15-073, Smithsonian Institution. Office of Public Affairs, Website Records

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## Descriptive Entry

This accession consists of a website maintained by the Office of Public Affairs that provides guidelines for the use of logos by Smithsonian Institution offices. The website was crawled on November 3, 2014. The accession also includes the set of files that made up the website prior to its relaunch in early October 2014. Materials are in electronic format.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Branding (Marketing)
- Logos (Symbols)
- Museums -- Public relations
- Web sites

### Types of Materials:

- Electronic records

## Container Listing

Electronic Records	
Electronic Records	<a href="#">Logo guidelines website, crawled November 3, 2014</a>
Electronic Records	Logo guidelines website files from prior to relaunch, early October 2014