



Smithsonian

Institution Archives

Website Records, 2014

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Smithsonian Institution Archives
Washington, D.C.
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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Website Records
Date:	2014
Identifier:	Accession 15-105
Creator::	Smithsonian Institution. Office of Advancement
Extent:	
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 15-105, Smithsonian Institution. Office of Advancement, Website Records

Descriptive Entry

This accession consists of the "Smithsonian Campaign" website as it existed on November 18, 2014. The purpose of the Smithsonian Campaign is to transform one of the nation's greatest assets into a 21st century catalyst for change by investing in people, places, programs and treasures in order to tell America's story, spark discovery, inspire lifelong learning and use technologies to reach people everywhere. The website provides information about the campaign and its progress as well as information about donating. Materials are in electronic format.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Fund raising
- Museums -- Public relations
- Web sites

Types of Materials:

- Electronic records

Preferred Titles:

- Smithsonian Campaign (Website)*

Container Listing

Electronic Records

Electronic Records

["Smithsonian Campaign" website, crawled November 18, 2014](#)