



Smithsonian Institution Archives

Website Records, 2015

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives
Washington, D.C.
Contact us at osiaref@si.edu

Table of Contents

Collection Overview	1
Administrative Information	1
Descriptive Entry.....	1
Names and Subjects	2
Container Listing	3

Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Website Records
Identifier:	Accession 15-264
Date:	2015
Extent:	
Creator::	Smithsonian Enterprises
Language:	Language of Materials: English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 15-264, Smithsonian Enterprises, Website Records

Descriptive Entry

This accession consists of records documenting the World War 2 National Capital Flyover, an event marking the 70th anniversary of V-E (Victory in Europe) Day on May 8, 2015. To honor the 16 million who served in the United States (U. S.) armed forces during World War 2 and to spotlight the essential role that aircraft played in U. S. victory, the General Aviation Manufacturers' Association led an effort to bring one of the largest privately owned collections of World War 2 airplanes ever assembled (known as the "Arsenal of Democracy") to fly over the National Mall in Washington, District of Columbia, in fourteen formations. The "Smithsonian" and "Air and Space" magazines jointly served as the media sponsor for the event.

This accession includes the section of the "Air and Space" magazine website created to publicize the event as it existed on May 5, 2015. It includes information about viewing the event and about the airplanes themselves as well as a plane-spotting guide and links to articles about the event and about World War 2 in general found elsewhere on the website (this accession also includes many of those articles).

In addition, this accession includes a sample of social media content related to the event. Over 14,000 Tweets using the hashtag "#WW2Flyover" were captured from the microblogging service Twitter during the period of April 28 through May 11, 2015. The hashtag was used by official Smithsonian Institution accounts as well as external organizations and the general public.

Materials are in electronic format.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Airplanes, Military -- History
- Microblogs
- Museum publications
- Museums -- Public relations
- Social media
- V-E Day, 1945
- Web sites
- World War, 1939-1945

Types of Materials:

- Electronic records

Names:

- Arsenal of Democracy (Collection)
- General Aviation Manufacturers' Association
- Twitter (Firm)
- World War 2 National Capital Flyover

Geographic Names:

- Mall, The (Washington, D.C.)

Preferred Titles:

- Air and Space Magazine*
- Smithsonian Magazine*

Container Listing

Electronic Records

- | | |
|--------------------|---|
| Electronic Records | World War 2 National Capital Flyover section of the "Air and Space" magazine website, crawled May 5, 2015 |
| Electronic Records | "#WW2Flyover" Twitter hashtag, capture April 28-May 11, 2015
Digital Content: "#WW2Flyover" Twitter hashtag, capture April 28-May 11, 2015 |