



Smithsonian Institution Archives

## Publicity Records, 1955-2001

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives  
Washington, D.C.  
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## Collection Overview

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|--------------------|--|
| <b>Repository:</b> | Smithsonian Institution Archives, Washington, D.C., <a href="mailto:osiaref@si.edu">osiaref@si.edu</a> |
| <b>Title:</b>      | Publicity Records  |
| <b>Identifier:</b> | Accession 17-125   |
| <b>Date:</b>       | 1955-2001  |
| <b>Extent:</b>     | 7.07 cu. ft. (5 record storage boxes) (3 16x20 boxes)  |
| <b>Creator::</b>   | Hirshhorn Museum and Sculpture Garden. Office of Public Affairs  |
| <b>Language:</b>   | Language of Materials: English   |

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## Administrative Information

### Preferred Citation

Smithsonian Institution Archives, Accession 17-125, Hirshhorn Museum and Sculpture Garden.  
Office of Public Affairs, Publicity Records

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## Descriptive Entry

This accession consists of records documenting the publicity and legal history of the Hirshhorn Museum and Sculpture Garden (HMSG) and its activities and exhibitions as well as the Joseph H. Hirshhorn family and collections. Well-documented topics include the design and construction of the museum; the museum's collections; Mr. Hirshhorn's 80th birthday party; and Mr. Hirshhorn's business activities. Materials include clippings, photographs, legal documents, marketing materials, press releases, object lists, books, pamphlets, a film script, a model of an early design for the museum, and related materials. Some materials were created before the establishment of the museum.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Art museums
- Art, Modern
- Exhibitions
- Museum buildings
- Museums -- Public relations

Types of Materials:

Artifacts  
Black-and-white photographs  
Books  
Clippings  
Color photographs  
Manuscripts  
Pamphlets

Names:

Hirshhorn, Joseph H.

## Container Listing

### Box 1

- Box 1 of 8 Press Releases HMSG, 1974 (3 folders)
- Box 1 of 8 Press Book Official Opening of HMSG, Volume I, 1971-1974 (3 folders)
- Box 1 of 8 Press Book Official Opening of HMSG, Volume II, September 1974 (2 folders)
- Box 1 of 8 Press Book Official Opening of HMSG, Volume III, October 1-3, 1974 (2 folders)
- Box 1 of 8 Press Book Official Opening of HMSG, Volume IV, October 4-31, 1974 (3 folders)
- Box 1 of 8 Press Book Official Opening of HMSG, Volume V, November 1974
- Box 1 of 8 Press Book Official Opening of HMSG, Volume VI, December 1974
- Box 1 of 8 Film Prints, Opening, Garden, Key Presentation, China Delegation, Neutra, 1974 (2 folders)

### Box 2

- Box 2 of 8 Joseph H. Hirshhorn General Publicity, Volume I, 1955-1960
- Box 2 of 8 Joseph H. Hirshhorn General Publicity, Volume II, 1961-1963
- Box 2 of 8 Joseph H. Hirshhorn General Publicity, Volume III, 1964-1965
- Box 2 of 8 Joseph H. Hirshhorn General Publicity, Volume IV, 1966 (2 folders)
- Box 2 of 8 Joseph H. Hirshhorn General Publicity, Volume V, 1967
- Box 2 of 8 Joseph H. Hirshhorn General Publicity, Volume VI, 1968-1970 (2 folders)
- Box 2 of 8 Joseph H. Hirshhorn General Publicity, Volume VII, 1971-1973
- Box 2 of 8 Joseph H. Hirshhorn General Publicity, Volume VIII, 1974
- Box 2 of 8 Joseph H. Hirshhorn General Publicity, Volume IX, 1975-1988
- Box 2 of 8 Exhibition Publicity Finding Aid, Volume I, 1975-1981
- Box 2 of 8 Exhibition Publicity Reference Book and Finding Aid, Volume II, June 14, 1981-June 8, 1988
- Box 2 of 8 Exhibition Publicity Reference Book and Finding Aid, Volume III, June 24, 1988-October 13, 1994 (folder 1 of 3)

### Box 3

- Box 3 of 8           Exhibition Publicity Reference Book and Finding Aid, Volume III, June 24, 1988-October 13, 1994 (folders 2-3 of 3)
- Box 3 of 8           Exhibition Publicity Reference Book and Finding Aid, Volume IV, March 23, 1994-August 31, 1998 (2 folders)
- Box 3 of 8           Exhibition Publicity Record Book and Finding Aid, Volume V, January 11, 1999-February 9, 2001
- Box 3 of 8           "The Great American Collectors: Hirshhorn" Script, May 25, 1982
- Box 3 of 8           "The Great American Collectors: Hirshhorn" Film Script and Images, 1982
- Box 3 of 8           HMSG Film Programs, 1997, 1998, 1999 (2 folders)
- Box 3 of 8           Status of Projects (Furnishings, etc.), 1973
- Box 3 of 8           HMSG Status Report, 1974
- Box 3 of 8           Furniture Finishes - Paint Color Book for HMSG (2 folders)

### Box 4

- Box 4 of 8           Congressional Record - 81st and 82nd Congressional Testimony on Red Menace in Art
- Box 4 of 8           Congressional Record - Bill Drafts, 1966
- Box 4 of 8           Groundbreaking Ceremonies, January 8, 1969 (3 folders)
- Box 4 of 8           HMSG Congressional Hearing - Al Lerner's Statement, 1970
- Box 4 of 8           Stenograph Transcript of Hearings before the House of Representatives, 1970
- Box 4 of 8           Photographs, Papers about Joseph H. Hirshhorn Collection, 1969-1972
- Box 4 of 8           Museum History Contact Sheets, 1973-1974 (2 folders)
- Box 4 of 8           H.R. 8274, The Arts and Humanities Bill 1975, Public Law 94-553, October 19, 1976
- Box 4 of 8           Quinn Symposium, Thursday, June 15, 1978
- Box 4 of 8           Joseph H. Hirshhorn's 80th Birthday - Clippings, August 11, 1979
- Box 4 of 8           Joseph H. Hirshhorn's 80th Birthday - Photographs, August 11, 1979 (2 folders)

- Box 4 of 8 History of HMSG by James Bradley
- Box 4 of 8 Hirshhorn Museum: Legislative History
- Box 4 of 8 Tape-recorded Interview with Joseph H. Hirshhorn - Transcript, December 1976
- Box 4 of 8 Joseph H. Hirshhorn Bequest, Volume I, A-K, Paintings, Drawings, Watercolors, Prints, and Other Media
- Box 4 of 8 Joseph H. Hirshhorn Bequest, Volume II, L-Z, Paintings, Drawings, Watercolors, Prints, and Other Media
- Box 4 of 8 Joseph H. Hirshhorn Bequest, The Estate of Joseph H. Hirshhorn
- Box 4 of 8 Joseph H. Hirshhorn Bequest, Miscellaneous Collection of Antiquities, Eskimo, Pre-Columbian, and Asian Art
- Box 4 of 8 Joseph H. Hirshhorn Memorial Scrapbook (2 folders)

Box 5

- Box 5 of 8 Sault to Sudbury Seven Newspaper Special Edition - Front Page Joseph H. Hirshhorn Article, June 9, 1955
- Box 5 of 8 News Articles - Joseph H. Hirshhorn (copies), 1955-1963
- Box 5 of 8 News Articles, 1955-1966
- Box 5 of 8 Sculpture in Our Time Advertisement Poster, May-August 1959
- Box 5 of 8 Joseph H. Hirshhorn Opening Show Legislative Report
- Box 5 of 8 Sculpture in Our Time 1, 1959
- Box 5 of 8 10 Modern Masters, 1959-1960
- Box 5 of 8 Sculpture in Our Time 2, 1960
- Box 5 of 8 Famous Artists Magazine, Volume 8, Number 3, Spring 1960
- Box 5 of 8 Guggenheim Modern Sculpture Advertising Poster, 1962
- Box 5 of 8 Saturday Review Magazine, June 23, 1962
- Box 5 of 8 Art News, Volume 61, Number 6, October 1962
- Box 5 of 8 News Articles, 1962
- Box 5 of 8 Infinity Magazine, Volume XII, Number 10, December 1963
- Box 5 of 8 Guggenheim Sculpture, 1962-1963

Box 5 of 8                    House and Garden Magazine, August 1964

Box 5 of 8                    News Clippings (copies), 1963-1965

Box 5 of 8                    News Clippings (copies), 1966

Box 5 of 8                    News Clippings (copies), 1966-1967

Box 5 of 8                    IPS Photo Bulletin April, 1967

Box 5 of 8                    News Clippings (copies), 1967

Box 5 of 8                    Sculpture in Our Century: Selections from the Joseph H. Hirshhorn Collection, 1967

Box 5 of 8                    The Washingtonian Magazine, August 1968

Box 5 of 8                    Collector: Joseph H. Hirshhorn Book - Reprinted from Art in America, 1969

Box 5 of 8                    Art in America Magazine, 1969

Box 5 of 8                    News Clippings (copies), 1968-1973

Box 5 of 8                    September 1974 News Articles - Gift from Docent

Box 5 of 8                    Smithsonian Magazine with Images, Volume 5, Number 9, December 1974

Box 5 of 8                    News Articles, 1974-1976

Box 5 of 8                    News Articles - Joseph H. Hirshhorn, 1974-1982

Box 5 of 8                    News Articles, 1974-1983

Box 5 of 8                    Joseph H. Hirshhorn Form of Proxy Statements, 1976-1980

Box 5 of 8                    News Articles, Photographs, 1980-1984

Box 5 of 8                    Renovated Hirshhorn Sculpture Garden Reopens, 1981

Box 5 of 8                    Joseph H. Hirshhorn Death Certificate (copy), 1982

Box 5 of 8                    News Clippings (copies), 1986

Box 6

Box 6 of 8                    Model of an Early Design for the Hirshhorn Museum

Box 7

Box 7 of 8                    The New York Times Magazine, Section 6, November 27, 1966



|            |  |
|------------|--|
| Box 7 of 8 | The Smithsonian Torch, Number 1, January 1969          |
| Box 7 of 8 | The New York Times Magazine, Section 6, July 23, 1972  |
| Box 7 of 8 | The Washington Post - Style, September 29, 1974        |
| Box 7 of 8 | The New York Times - Arts and Leisure, October 6, 1974 |
|            | Box 8  |
| Box 8 of 8 | HMSG Publicity, 1966 (3 folders)                       |