



Smithsonian Institution Archives

## Exhibition and Program Records, 2011-2015

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Smithsonian Institution Archives  
Washington, D.C.  
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## Collection Overview

<b>Repository:</b>	Smithsonian Institution Archives, Washington, D.C., <a href="mailto:osiaref@si.edu">osiaref@si.edu</a>
<b>Title:</b>	Exhibition and Program Records
<b>Identifier:</b>	Accession 17-148
<b>Date:</b>	2011-2015
<b>Extent:</b>	2.32 cu. ft. (1 half document box) (3 16x20 boxes)
<b>Creator::</b>	National Museum of American History. Office of Curatorial Affairs
<b>Language:</b>	English

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## Administrative Information

### Preferred Citation

Smithsonian Institution Archives, Accession 17-148, National Museum of American History.  
Office of Curatorial Affairs, Exhibition and Program Records

### Use Restriction

Restricted for 15 years. until Jan-01-2015; Transferring office; 2/14/2017 memorandum,  
Johnstone to Klein; Contact reference staff for details.

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## Descriptive Entry

This accession consists of records documenting the exhibition and program coordinating activities of the Office of Curatorial Affairs in regard to the planning, development, and production of the exhibition "American Enterprise" and The Taubman Gallery for changing exhibitions at the National Museum of American History. "American Enterprise" chronicles the development of the United States from a small agricultural nation to one of the world's influential economies, and how the interaction of capitalism and democracy resulted in the continual remaking of American business and society. Staff represented in these records include project manager Andrew Heymann, design manager Stevan Fisher, and curator David Kite Allison. Materials include floor plans, design sketches, and drawings; illustrations by freelance illustrator Randy Glass; exhibition specifications; corporate sponsorship information; and action items log.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

Business enterprises  
Capitalism -- United States -- History

Corporate sponsorship  
Museum curators  
Museum exhibits  
Museums -- Educational aspects  
Museums -- Public relations

Types of Materials:

Drawings  
Floor plans  
Illustrations  
Manuscripts  
Sketches

Names:

Allison, David K., 1950-  
American Enterprise (Exhibition) (2015- : Washington, D.C.)  
Fisher, Stevan  
Glass, Randy  
Heymann, Andrew  
National Museum of American History (U.S.)  
National Museum of American History (U.S.). The Taubman Gallery

Geographic Names:

United States -- Commerce -- History  
United States -- Economic conditions  
United States -- History

## Container Listing

### Box 1

American Enterprise

- Box 1 of 4 Exhibit Action Items Log, 2015
- Box 1 of 4 Corporate Sponsorship, 2013-2015
- Box 1 of 4 General Graphic Images and Drawings
- Box 1 of 4 Haley Sharpe Design: Exhibit Specification Cut Sheets, 95% Submission, November 1, 2013

### Box 2

- Box 2 of 4 Haley Sharpe Design: 35% Exhibit Design Submission, November 2012
- Box 2 of 4 Haley Sharpe Design: Exhibit Specification Lists, 95% Submission, November 1, 2013
- Box 2 of 4 Haley Sharpe Design: Objects and Mounts List, 95% Submission, November 12, 2013
- Box 2 of 4 Haley Sharpe Design: Visual Communications Styling, 95% Submission, November 12, 2013
- Box 2 of 4 Haley Sharpe Design: Sketch Book Six, Workshop Three, September 11-12, 2012
- Box 2 of 4 Haley Sharpe Design: Sketch Book Thirteen, Donor Panel Options, February 6, 2013
- Box 2 of 4 Haley Sharpe Design: Sketch Book Fourteen: Merchant Marketplace, Slave Figure Options, March 5-7, 2013
- Box 2 of 4 Haley Sharpe Design: Concept Document, September 2011
- Box 2 of 4 Haley Sharpe Design: Concept Document, September 2012

### Box 3

- Box 3 of 4                    Haley Sharpe Design: Exhibit Specifications, 100% Final Package, December 18, 2013 (5 folders)
- Box 3 of 4                    Haley Sharpe Design: The Exchange Floor Plan (Area Eight), September 24, 2013
- Box 3 of 4                    Randy Glass Original Illustrations, 2014
- Box 4
- Box 4 of 4                    BPI Design Group: Marketplace Revolution Treatment
- Box 4 of 4                    BPI Design Group: Proof of Concept Media Design Package, December 12, 2012
- Box 4 of 4                    BPI Design Group: Media Design Submittal (Phase 1), January 31, 2012
- Box 4 of 4                    Design and Production Incorporated: Biography Wall, May 18, 2014
- The Taubman Gallery
- Box 4 of 4                    Haley Sharpe Design: 95% Design Submission, October 2015