



Smithsonian Institution Archives

Subject Files, 1994-2013

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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Subject Files
Identifier:	Accession 17-170
Date:	1994-2013
Extent:	4.69 cu. ft. (4 record storage boxes) (1 16x20 box)
Creator::	National Zoological Park. Public Affairs and Communications Department
Language:	Language of Materials: English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 17-170, National Zoological Park. Public Affairs and Communications Department, Subject Files

Descriptive Entry

This accession consist of records documenting the activities of the Public Affairs and Communications Department as well as press coverage of the National Zoological Park and its animals, facilities, exhibits, staff, events, and research. Materials include clippings, media reports, press packets, planning files, internal communications, talking points, images, notes, and related materials. Some materials are in electronic format. The department was previously known as the Office of Public Affairs.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Public relations
- Publicity
- Zoo animals
- Zoo exhibits
- Zoology -- Research
- Zoos

Types of Materials:

Clippings
Compact discs
Digital images
Electronic records
Manuscripts

Names:

National Zoological Park (U.S). Office of Public Affairs

Container Listing

Box 1

- Box 1 of 5 Think Tank Media Coverage, 1994-1999 (2 folders)
- Box 1 of 5 Security Photographs - Fiesta Musicale, 2000
- Box 1 of 5 Panda Press Conference, April 11, 2000
- Box 1 of 5 Press Packet - Pandas' First Anniversary, January 10, 2002
- Box 1 of 5 Press Packet - Pandas' Birthday, August 1, 2002
- Box 1 of 5 Clippings - Pandas, 2003
- Box 1 of 5 Planning Files - Conservation and Research Center Festival, 2003
- Box 1 of 5 Planning Files - Trumpeter Swans, 2003
- Box 1 of 5 Planning Files - Panama Trip, 2003
- Box 1 of 5 Clippings - Miscellaneous, 2004
- Box 1 of 5 Clippings - Pandas, 2004
- Box 1 of 5 Clippings - Pandamonium (District of Columbia Commission on the Arts and Humanities), 2004
- Box 1 of 5 Planning Files - Birds of Prey, 2004
- Box 1 of 5 Planning Files - Kids Farm, 2004
- Box 1 of 5 Planning Files - Golden Headed Lion Tamarins, 2004
- Box 1 of 5 Planning Files - Clouded Leopards, 2004
- Box 1 of 5 Planning Files - A Magic Web Event, 2004
- Box 1 of 5 Planning Files - Kit Foxes, 2004
- Box 1 of 5 Planning Files - Valentine's Day Release, 2004
- Box 1 of 5 Planning Files - Wintering Animals, 2004
- Box 1 of 5 Clippings - Asia Trail, 2004 (2 folders)
- Box 1 of 5 Media Report, 2004
- Box 1 of 5 Clippings - Conservation and Research Center (General), 2004

Box 1 of 5 Clippings - Kingfisher, 2004
Box 1 of 5 Clippings - Association of Zoos and Aquariums Accreditation, March 2004
Box 1 of 5 Clippings - Asia Trail Groundbreaking, April 2004
Box 1 of 5 Press Packet - Panda Exhibit Groundbreaking, April 28, 2004
Box 1 of 5 Press Packet - Kids Farm, June 2004
Box 1 of 5 Public Relations Highlights, 2005
Box 1 of 5 Friends of the National Zoo Media Coverage Report, 2005

Box 2

Box 2 of 5 Clippings - Miscellaneous, 2005 (3 folders)
Box 2 of 5 Clippings - Pandas, 2005
Box 2 of 5 VMS Monitoring Report, 2005
Box 2 of 5 Media Coverage Report, 2005
Box 2 of 5 Media Report, 2005
Box 2 of 5 Giant Panda Cub Media Report, 2005 (2 folders)
Box 2 of 5 Guppy Gala Images, May 13, 2005 (includes electronic records)
Box 2 of 5 Giant Panda Cub Media Report, July-December 2005
Box 2 of 5 Collection Plan, 2005-2006

Box 3

Box 3 of 5 External Communication Team, 2005-2006 (includes electronic records) (3 folders)
Box 3 of 5 VMS Monitoring Report, 2006
Box 3 of 5 Clippings - Washington Post, 2006
Box 3 of 5 Clippings - Non-Washington Post, 2006
Box 3 of 5 Clippings - Panda, 2006
Box 3 of 5 Clippings - Exhibits, 2006
Box 3 of 5 Clippings - Animal Health and Reproduction, 2006

- Box 3 of 5 Clippings - Asia Trail, September-October 2006
- Box 3 of 5 Clippings - Pandas, 2007
- Box 3 of 5 Press Packet - Cheetah Science Facility, 2007 (includes electronic records)
- Box 3 of 5 Clippings - Pandas, March-April 2007
- Box 3 of 5 Clippings - Miscellaneous, March-May 2007
- Box 3 of 5 Clippings - Tai Shan Announcement (Breakfast, Press Conference, and Reception), April 24, 2007
- Box 3 of 5 Clippings - Miscellaneous, June 2007
- Box 3 of 5 Clippings - Miscellaneous, July 2007
- Box 3 of 5 Media Report, 2008 (2 folders)
- Box 3 of 5 Clippings - Pandas, 2008
- Box 3 of 5 Clippings - Press Hits, January-June, 2008
- Box 3 of 5 Clippings - Press Hits, July-December, 2008

Box 4

- Box 4 of 5 Clippings - Pandas, 2009 (2 folders)
- Box 4 of 5 Clippings - Press Hits, January-June 2009 (3 folders)
- Box 4 of 5 Clouded Leopard Media Report, March-July 2009 (2 folders)
- Box 4 of 5 World Bank-Smithsonian Institution Global Tiger Initiative Signing Ceremony and Reception Media Report, June 19, 2009
- Box 4 of 5 Clippings - Press Hits, July-December 2009 (3 folders)
- Box 4 of 5 Elephant House - Background Information and Clippings, 2009-2013
- Box 4 of 5 Clippings - Pandas, 2010 (2 folders)
- Box 4 of 5 Tai Shan's Departure - Press Releases, Talking Points, and Schedules, February 2010
- Box 4 of 5 Clippings - Pandas, 2013
- Box 4 of 5 Columbia Heights Community Science Workshop

Box 5

- Box 5 of 5 Elephant Trails Background Information, 2007

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Clippings - Tai Shan Extended Stay, April 2007

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Clippings - Conservation and Research Center, 2009