



Smithsonian Institution Archives

## Website Records, 2015

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives  
Washington, D.C.  
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## Collection Overview

<b>Repository:</b>	Smithsonian Institution Archives, Washington, D.C., <a href="mailto:osiaref@si.edu">osiaref@si.edu</a>
<b>Title:</b>	Website Records
<b>Identifier:</b>	Accession 17-207
<b>Date:</b>	2015
<b>Extent:</b>	
<b>Creator::</b>	Smithsonian Institution. Office of Advancement
<b>Language:</b>	Language of Materials: English

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## Administrative Information

### Preferred Citation

Smithsonian Institution Archives, Accession 17-207, Smithsonian Institution. Office of Advancement, Website Records

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## Descriptive Entry

This accession consists of Twitter posts, known as tweets, using the hashtag #SIShowdown, as they existed on August 25, 2015. The hashtag was associated with the "Smithsonian Summer Showdown" web-based competition for which many of the museums, research centers, and zoo chose one "seriously amazing" item, experience, or piece of knowledge to be voted upon by the public. The competition ran between August 6 and August 24, 2015. Throughout the competition, many of the Smithsonian Institution's Twitter accounts were used to promote the competition and encourage votes for particular items. This accession includes both tweets from official Smithsonian accounts and tweets from other institutions and the general public. Materials are in electronic format.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Contests
- Fund raising
- Museums -- Public relations
- Online social networks
- Social media
- Web sites

Types of Materials:

Electronic records

Names:

Smithsonian Institution

Twitter (Firm)

Preferred Titles:

*Smithsonian Summer Showdown (Website)*

## Container Listing

Electronic Records

Electronic Records

Tweets using the hashtag #SIShowdown, crawled August 25, 2015

[Digital Content](#)