



Smithsonian Institution Archives

Website Records, 2015-2016

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Smithsonian Institution Archives
Washington, D.C.
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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Website Records
Identifier:	Accession 17-212
Date:	2015-2016
Extent:	
Creator::	National Zoological Park
Language:	Language of Materials: English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 17-212, National Zoological Park, Website Records

Descriptive Entry

This accession consists of Twitter posts, known as tweets, using the hashtag #PandaStory between August 23, 2015, and December 2, 2016. This hashtag was promoted by the National Zoological Park for tweets related to the giant panda Bei Bei who was born on August 22, 2015. The tweets were exported as a spreadsheet and include both tweets by the museum and tweets by other organizations and individuals. Materials are in electronic format.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Bei Bei (Panda)
- Giant panda
- Online social networks
- Public relations
- Social media
- Web sites
- Zoo animals
- Zoos

Types of Materials:

Electronic records

Names:

Twitter (Firm)

Container Listing

Electronic Records

Electronic Records	Tweets using the hashtag #PandaStory, exported to spreadsheet between August 23, 2015, and December 2, 2016
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