



Smithsonian Institution Archives

Publicity Records, 1960, 1965, 1971-1979, 1984-2014

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Smithsonian Institution Archives
Washington, D.C.
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Table of Contents

Collection Overview	1
Administrative Information	1
Descriptive Entry.....	1
Names and Subjects	1
Container Listing	3

Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Publicity Records
Identifier:	Accession 18-141
Date:	1960, 1965, 1971-1979, 1984-2014
Extent:	8.08 cu. ft. (8 record storage boxes) (1 oversize folder)
Creator::	National Museum of the American Indian. George Gustav Heye Center. Office of Public Affairs
Language:	English

Administrative Information

Oversize

This collection contains oversize material.

Preferred Citation

Smithsonian Institution Archives, Accession 18-141, National Museum of the American Indian.
George Gustav Heye Center. Office of Public Affairs, Publicity Records

Descriptive Entry

This accession consists of records that publicize exhibitions, acquisitions, events, lectures, and other related public programs of the National Museum of the American Indian (NMAI), George Gustav Heye Center (GGHC). Topics covered include the museum design, construction, American Indian tribe news, media coverage, events, exhibitions, and NMAI news. Materials include correspondence, news clippings, brochures, floor plans, architectural drawings, posters, newsletters, magazines, memoranda, photographs, slides, video, audio, and other related materials. Some materials are in electronic format.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Indians of North America -- History
- Indians of North America -- Museums
- Lectures and lecturing
- Museum exhibits
- Museums -- Acquisitions

Museums -- Public relations
Publicity
Special events

Types of Materials:

Architectural drawings
Brochures
Clippings
Color photographs
Color transparencies
Compact discs
Digital images
Digital versatile discs
Electronic records
Floor plans
Floppy disks
Manuscripts
Newsletters
Newspapers
Posters
Sound recordings
Videotapes

Names:

Museum of the American Indian, Heye Foundation
National Museum of the American Indian (U.S.). George Gustav Heye Center

Container Listing

Box 1

Box 1 of 8	Establishment of NMAI, 1960, 1965
Box 1 of 8	Life Magazine - Our Indian Heritage, 1971
Box 1 of 8	Magazines, 1976, 1979
Box 1 of 8	Custom House Site - NMAI Brochures, 1984
Box 1 of 8	Newspapers, 1985
Box 1 of 8	Magazines, 1989
Box 1 of 8	Newspapers, 1989
Box 1 of 8	Smithsonian Institution (SI) and NMAI - Establishment and News, 1989
Box 1 of 8	Newspapers, 1990
Box 1 of 8	SI and NMAI - Newsletters and Publications, 1991
Box 1 of 8	Newspapers, 1992
Box 1 of 8	SI and NMAI - Newsletters and Publications, 1992
Box 1 of 8	Foundations, 1993
Box 1 of 8	SI and NMAI - Newsletters and Publications, 1993
Box 1 of 8	Aspen Festival, 1993
Box 1 of 8	Newspapers, 1993
Box 1 of 8	GGHC - Executive Summary, 1993
Box 1 of 8	Programs and Brochures, 1994
Box 1 of 8	Magazines, 1994
Box 1 of 8	Marketing and Media, 1994
Box 1 of 8	Newspapers, 1994
Box 1 of 8	GGHC - Opening, 1994 (2 folders)
Box 1 of 8	Pequot's Gift and News, 1994

Box 1 of 8 SI and NMAI - Newsletters and Publications, 1994

Box 1 of 8 Programs and Brochures, 1995

Box 1 of 8 Correspondence, 1995

Box 1 of 8 Newspapers, 1995

Box 1 of 8 SI and NMAI - Newsletters and Publications, 1995

Box 1 of 8 Magazines, 1995

Box 1 of 8 Marketing and Media, 1995

Box 1 of 8 Programs and Brochures, 1996

Box 1 of 8 Harvest Ceremony - Student Program, 1996

Box 1 of 8 Magazines, 1996

Box 1 of 8 Newspapers, 1996

Box 1 of 8 SI and NMAI - Newsletters and Publications, 1996

Box 1 of 8 Newspapers, 1997

Box 1 of 8 Magazines, 1997

Box 1 of 8 Programs and Brochures, 1997

Box 1 of 8 Publicity Reports - Administrative, 1997

Box 1 of 8 SI and NMAI - Newsletters and Publications, 1997

Box 1 of 8 Magazines, 1998

Box 1 of 8 Newspapers, 1998

Box 1 of 8 Correspondence, 1998

Box 1 of 8 Legends of Our Times, 1998

Box 2

Box 2 of 8 Programs and Brochures, 1998

Box 2 of 8 SI and NMAI - Newsletters and Publications, 1998

Box 2 of 8 Building Design - Facilities, 1998

Box 2 of 8 Newspapers, 1999 (2 folders)

Box 2 of 8 Programs and Brochures, 1999

Box 2 of 8 Magazines, 1999 (2 folders)

Box 2 of 8 SI and NMAI - Newsletters, Speech, and Publications, 1999

Box 2 of 8 Correspondence, 1999

Box 2 of 8 Newspapers, 2000 (3 folders)

Box 2 of 8 Magazines, 2000

Box 2 of 8 Correspondence, 2000

Box 2 of 8 SI and NMAI - Newsletters, Speech, and Publications, 2000

Box 2 of 8 Programs and Brochures, 2000

Box 2 of 8 SI and NMAI - Newsletters, Speech, and Publications, 2001

Box 2 of 8 Correspondence, 2001

Box 2 of 8 Newspapers, 2001 (3 folders)

Box 2 of 8 Magazines, 2001 (2 folders)

Box 3

Box 3 of 8 Programs and Brochures, 2001

Box 3 of 8 SI and NMAI - Newsletters and Publications, 2002

Box 3 of 8 Programs and Brochures, 2002

Box 3 of 8 Office of Public Affairs (OPA) Selected, 2002

Box 3 of 8 Newspapers, 2002 (4 folders)

Box 3 of 8 Magazines, 2002

Box 3 of 8 Correspondence, 2002

Box 3 of 8 OPA Selected, 2003 (2 folders)

Box 3 of 8 Newspapers, 2003 (4 folders)

Box 3 of 8 Programs and Brochures, 2003

Box 3 of 8 SI and NMAI - Newsletters and Publications, 2003

Box 4

Box 4 of 8 Magazines, 2003 (2 folders)
Box 4 of 8 SI and NMAI - Newsletters and Publications, 2004
Box 4 of 8 Programs and Brochures, 2004
Box 4 of 8 Magazines, 2004 (2 folders)
Box 4 of 8 Newspapers, 2004
Box 4 of 8 OPA Selected, 2004
Box 4 of 8 Newspapers, 2004 (2 folders)
Box 4 of 8 Programs and Brochures, 2005
Box 4 of 8 OPA Selected, 2005
Box 4 of 8 Newspapers, 2005
Box 4 of 8 SI and NMAI - Newsletters and Publications, 2005
Box 4 of 8 Magazines, 2005
Box 4 of 8 Programs and Brochures, 2006
Box 4 of 8 Newspapers, 2006 (folders 1-2 of 3)

Box 5

Box 5 of 8 Newspapers, 2006 (folder 3 of 3)
Box 5 of 8 OPA Selected, 2006 (2 folders)
Box 5 of 8 SI and NMAI - Newsletters and Publications, 2006
Box 5 of 8 Magazines, 2006 (2 folders)
Box 5 of 8 Programs and Brochures, 2007
Box 5 of 8 OPA Selected. 2007 (2 folders)
Box 5 of 8 Magazines, 2007 (2 folders)
Box 5 of 8 SI and NMAI - Newsletters and Publications, 2007
Box 5 of 8 Newspapers, 2007 (2 folders)
Box 5 of 8 Programs and Brochures, 2008
Box 5 of 8 OPA Selected, 2008

Box 5 of 8 SI and NMAI - Newsletters and Publications, 2008

Box 5 of 8 Newspapers, 2008 (2 folders)

Box 6

Box 6 of 8 Magazines, 2008 (2 folders)

Box 6 of 8 SI and NMAI - Newsletters and Publications, 2009

Box 6 of 8 Newspapers, 2009

Box 6 of 8 Programs and Brochures, 2009

Box 6 of 8 Magazines, 2009

Box 6 of 8 Newspapers, 2010

Box 6 of 8 Magazines, 2010

Box 6 of 8 Programs and Brochures, 2010

Box 6 of 8 OPA Selected, 2010

Box 6 of 8 SI and NMAI - Newsletters and Publications, 2010

Box 6 of 8 Magazines, 2011

Box 6 of 8 Newspapers, 2011

Box 6 of 8 Programs and Brochures, 2011

Box 6 of 8 OPA Selected, 2011

Box 6 of 8 SI and NMAI - Newsletters and Publications, 2011

Box 6 of 8 Newspapers, 2012

Box 6 of 8 Magazines, 2012

Box 6 of 8 SI and NMAI - Newsletters and Publications, 2012

Box 6 of 8 Programs and Brochures, 2012

Box 6 of 8 Newspapers, 2013

Box 6 of 8 Magazines, 2013

Box 6 of 8 SI and NMAI - Newsletters and Publications, 2013

Box 6 of 8 Programs and Brochures, 2013

- Box 6 of 8 Magazines, 2014
- Box 6 of 8 SI and NMAI - Newsletters and Publications, 2014
- Box 6 of 8 Guides and Information, undated

Box 7

Video Recordings

- Box 7 of 8 Children's Festival at the NMAI - WCBS, 9 a.m., 00:13:15 and 6 p.m., 00:30:00, 2003 (VHS videotape)
- Box 7 of 8 Clips from "On and Off the Res with Charlie Hill", Producer: Sandra Osawa, 2000 (VHS videotape)
- Box 7 of 8 Custom Inflight - Continental Airlines, the Continental Traveler - Newark, New Jersey, TRT: 00:26:53 (VHS videotape)
- Box 7 of 8 Echo Febiofestu - Curated Program "Redskin" featured, 2003 (VHS videotape)
- Box 7 of 8 First American Art Exhibit at the NMAI, News All Day, 8 a.m., TRT: 00:02:35, May 7, 2004 (VHS videotape)
- Box 7 of 8 Heye Center (VHS videotape)
- Box 7 of 8 Juanita Velasco Interview, WNJU, 6 a.m., TRT: 00:04:00, November 1, 2002 (VHS videotape)
- Box 7 of 8 Lower Manhattan Development Corporation (LMDC), Museums of Lower Manhattan Public Information Videos, American Indian Smithsonian Institution, Assemblages, January 19, 2006 (VHS videotape)
- Box 7 of 8 National American, About the NMAI, undated (VHS videotape)
- Box 7 of 8 NMAI, Mall Museum, B-Roll, TRT: 12:32, October 6, 2003 (BetacamSP videotape)
- Box 7 of 8 NMAI, Voltage Video, B-Roll, Tape 2 (2 BetacamSP videotapes)
- Box 7 of 8 NMAI, Voltage Video, LMDC, Voltage Video, TRT: 08:17:04, July 25, 2006 (3 BetacamSP videotapes)
- Box 7 of 8 NMAI, Voltage Video, B-Roll, Tape 2 (VHS videotape)
- Box 7 of 8 NMAI, Voltage Video, B-Roll, Tape 3 (VHS videotape)
- Box 7 of 8 NMAI, Voltage Video, B-Roll, Tape 4 (VHS videotape)
- Box 7 of 8 NMAI, Voltage Video, B-Roll, Tape 5 (2 VHS videotapes)

- Box 7 of 8 New York, New York, Inflight Entertainment, Inc., TRT: 00:25:06, January, February, March, 2002 (VHS videotape)
- Box 7 of 8 New York, New York, Inflight Entertainment, Inc., April-July, 2004 (VHS videotape)
- Box 7 of 8 New York, New York, Inflight Entertainment, Inc., TRT: 00:26:30, January-April, 2005 (VHS videotape)
- Box 7 of 8 New York, New York, Inflight Entertainment, Inc., TRT: 00:29:00, May-August, 2005 (VHS videotape)
- Box 7 of 8 Oaxaca Exhibit at the NMAI, New York News Monitors, Today in New York - WNBC, TRT: 00:03:35, January 11, 2003 (VHS videotape)
- Box 7 of 8 Old Man Kokopeli Illusions, The Magic Vessel & Coyote Tales, Gateway Performance Productions, TRT: 00:20:00 (VHS videotape)
- Box 7 of 8 Smithsonian Institution, NMAI, Horizon Television, Inc. (2 VHS videotapes)
- Box 7 of 8 Smithsonian Institution, NMAI, Washington, D.C. - "Listening to Our Ancestors", B-Roll Package, Exhibition Closes, TRT: 2:34, January 2, 2007 (2 Betacam SP videotapes)
- Box 7 of 8 Studio Y, Memphis Bleek, Hip Hop Teenz, DJ Cipha, December 5, 2000 (VHS videotape)
- Box 7 of 8 Sunday Morning, "Mohawk Ironworkers", 2002 (VHS videotape)
- Box 7 of 8 Waldorf Astoria, Applevision, August/September, 2000 (VHS videotape)
- Box 7 of 8 A Walk up Broadway with David Hartman and Historian Barry Lewis, WNET Channel 13, March 10, 1999 (VHS videotape)

Box 8

- Box 8 of 8 Catlin Identity, Zip Disk (electronic records)
- Box 8 of 8 Erica Lord - Binary Selves, Excerpt, (Copy), 2007 (MiniDV videotape)
- Box 8 of 8 Exhibitions and Graphics, NMAI, Zip Disk, 1999-2002 (electronic records)
- Box 8 of 8 NMAI, Identity by Design, 2007 (MiniDV videotape)
- Box 8 of 8 NMAI, Voltage Video, B-Roll, Tape 1 (BetacamSP videotape)
- Box 8 of 8 NMAI, Voltage Video, B-Roll, Tape 3 (2 BetacamSP videotapes)
- Box 8 of 8 NMAI, Voltage Video, B-Roll, Tape 4 (2 BetacamSP videotapes)
- Box 8 of 8 NMAI, Voltage Video, B-Roll, Tape 5 (BetacamSP videotape)

Electronic Records

- Box 8 of 8 Art of America, Episode (EP) .01 - Looking for Paradise, circa 2011 (electronic records)
- Box 8 of 8 Eiteljorg Show, Photographs of "We are Here!", 2012 (electronic records)
- Box 8 of 8 Garguillor, Home Directory Files, Discs 2-4, 2006 undated (3 electronic records)
- Box 8 of 8 Git-Hoan Dancers, Our Land Celebration, 2010 (electronic records)
- Box 8 of 8 Identity by Design: Tradition, Change, and Celebration in Native Women Dresses, 2007-2008 (electronic records)
- Box 8 of 8 Marangmotxingmo Mirang, From the Ikpeng Children to the World (electronic records)
- Box 8 of 8 The Martha Stewart Show, NMAI, 2008 (2 electronic records)
- Box 8 of 8 More than a Museum, Smithsonian NMAI, TRT: 9:15, 2006 (electronic records)
- Box 8 of 8 National Museum of the American Indian, LMDC, TRT: 8:17:04, July 25, 2006 (electronic records)
- Box 8 of 8 Return of the Horse, 4:3, TRT: 1:00:00 (electronic records)
- Box 8 of 8 A Song for the Horse Nation, Gallery Images, 2009 (electronic records)
- Box 8 of 8 Sunday Arts News, WNET.org Thirteen (3 electronic records)
- Note:
- #248 News, January 16, 2011
 - #249 News, Letterbox, January 23, 2011
 - Sunday Arts Primetime Special, January 27, 2011
- Box 8 of 8 Telling a Crow Story, Richard Throssel, Exhibit Images, 2003 (electronic records)
- Box 8 of 8 Time Exposures: Picturing a History of Isleta Pueblo, Files, 2011-2012 (electronic records)
- Box 8 of 8 Way of the Wampum Class, Teachers Day, Images of Class, April 23, 2009 (electronic records)
- Box 8 of 8 All Nations, Skate Jam, 2009 (electronic records)
- Box 8 of 8 Art Market and Preview Party, Photographs by Benjamin West, 2012 (electronic records)
- Box 8 of 8 Art Market, Event and Collection, Photographs by Cody Harjo, Discs 1 and 2, 2012 (2 electronic records)

- Box 8 of 8 Basketweavers - Pictures, 2003 (electronic records)
- Box 8 of 8 BBC Radio Interviews with Jane O'Brien, Native American Film & Video Festival, TRT: 00:45:44 March 27, 2009 (electronic records)
- Note:
- Track 1 - Dustin Craig, TRT: 00:14:59
 - Track 2 - Elizabeth Weatherford, TRT: 00:7:16
 - Track 3 - Paul Rickard, TRT: 00:10:19
 - Track 4 - Rachel Edwardson, TRT: 00:13:10
- Box 8 of 8 Booming Out: Mohawk Ironworkers Build New York NMAI, Images, 2002 (electronic records)
- Box 8 of 8 Brule' - We the People, A Tribal Gathering of Music, TRT: 00:53:00, 1996 (electronic records)
- Box 8 of 8 Cradle Boards, Newborn and Shirts with Caption, Exhibition Images, 2001 (electronic records)
- Box 8 of 8 Downtown Lower Manhattan, Lines by Kitty Carlisle Hart, TRT: 0:00:38, 1994 (electronic records)
- Box 8 of 8 Edge of America, Tribeca and NMAI Press Images for Chris Eyre, 2003 (electronic records)
- Box 8 of 8 The Edge of Enchantment, NMAI, Images 2002-2003 (electronic records)
- Box 8 of 8 First American Art, Installation #1, 2004 (electronic records)
- Box 8 of 8 Graphic Identity and Map of Museum, 2004 (electronic records)
- Box 8 of 8 Hide: Skin as a Material and Metaphor, Phase 1, NMAI, Nadia Myre and Sonia Kelliher-Combs, March 6-August 1, 2010 (electronic records)
- Box 8 of 8 Indivisible - Copy, 2009-2011 (electronic records)
- Box 8 of 8 John Gambling and Mayor Bloomberg Live Broadcast, NMAI, LMDC Remote Broadcast, September, 29, 2006 (electronic records)
- Box 8 of 8 Listening to Our Ancestors, Exhibition Photos by Walter Larrimore, NMAI, Washington, D.C., 2006-2007 (electronic records)
- Box 8 of 8 LTA Community, Pronunciations, TRT: 00:03:00 January 30, 2006 (electronic records)
- Box 8 of 8 The New Old World, NMAI, 2002-2003 (electronic records)
- Box 8 of 8 NWC - May 5-6, Scripts, 2005 (electronic records)
- Box 8 of 8 Powwow on the Mall, Photographs, 2002 (electronic records)
- Box 8 of 8 Public Programs, Event Photographs, 2002 (electronic records)

- Box 8 of 8 Public Relations (PR) GGHC, All Roads Are Good (ARAG), 2004 (electronic records)
- Box 8 of 8 Ramp it Up, Skatedeck Workshop, Photos by Stephen Lang, June 3, 2010 (electronic records)
- Box 8 of 8 Saving Native American Languages, Jane, O'Brien, The Strand, BBC World Service Radio, 1994 (electronic records)
- Box 8 of 8 Sekeres and GGHC - 06425, SI NMAI, May 3, 2006 (electronic records)
- Box 8 of 8 The Shops - Gift Shops, Images, 2002 (2 electronic records)
- Box 8 of 8 Up Where We Belong, iTunes, Audio Guide, TRT: 00:56:00, 2012 (electronic records)
- Box 8 of 8 Version #3, NMAI Brochure, 2005 (electronic records)

Oversize

- Oversize Folder 1 NMAI GGHC Pavilion Renovation, and Gifts of Pride and Love: Kiowa and Comanche Cradles Travelling Exhibition, 2001-2002