



Smithsonian Institution Archives

## Website Records, 2017

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives  
Washington, D.C.  
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## Collection Overview

<b>Repository:</b>	Smithsonian Institution Archives, Washington, D.C., <a href="mailto:osiaref@si.edu">osiaref@si.edu</a>
<b>Title:</b>	Website Records
<b>Identifier:</b>	Accession 18-208
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<b>Creator::</b>	Smithsonian Institution
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## Administrative Information

### Preferred Citation

Smithsonian Institution Archives, Accession 18-208, Smithsonian Institution, Website Records

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## Descriptive Entry

This accession consists of Storify accounts maintained by the Smithsonian Institution Traveling Exhibition Service (SITES) and the National Museum of American History (NMAH). Storify allows users to combine content from a variety of social media platforms to create a single story. Units often use boards in Storify to document or summarize significant social media campaigns. The accounts were crawled in July 2017, but much of the content is older. Due to issues, some content is missing from this accession. Materials are in electronic format.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

- Museums -- Public relations
- Social media
- Web sites

### Types of Materials:

- Electronic records

### Names:

- National Museum of American History (U.S.)
- Smithsonian Institution. Traveling Exhibition Service

Preferred Titles:

*Storify (Electronic resource)*

## Container Listing

### Electronic Records

- |                    |   |
|--------------------|---|
| Electronic Records | SITES Storify account, crawled July 11, 2017<br><a href="#">Digital Content</a> |
| Electronic Records | NMAH Storify account, crawled July 25, 2017<br><a href="#">Digital Content</a>  |