



Smithsonian Institution Archives

Website Records, 2016-2019

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives
Washington, D.C.
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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Website Records
Identifier:	Accession 19-160
Date:	2016-2019
Extent:	
Creator:::	National Museum of American History
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 19-160, National Museum of American History, Website Records

Descriptive Entry

This accession consists of Twitter content using the hashtag "#KeepThemRuby." The hashtag was used to promote the National Museum of American History's fund raising campaign for the conservation of the Ruby Slippers from the "Wizard of Oz" film. Over 4,000 tweets from the museum as well as other organizations and individuals were exported from Twitter between October 17, 2016, and May 1, 2019. Materials are in electronic format.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Costume -- Conservation and restoration
- Fund raising
- Historical museums
- Museums -- Collection management
- Museums -- Public relations
- Online social networks
- Social media
- Web sites

Types of Materials:

Electronic records
Web sites

Names:

Twitter (Firm)

Preferred Titles:

Wizard of Oz (Motion picture : 1939)

Container Listing

Electronic Records

Electronic Records	"#KeepThemRuby" hashtag export, captured between October 17, 2016, and May 1, 2019
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