



Smithsonian

Institution Archives

Website Records, 2019-2020

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives
Washington, D.C.
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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Website Records
Date:	2019-2020
Identifier:	Accession 20-188
Creator::	National Museum of Natural History
Extent:	
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 20-188, National Museum of Natural History, Website Records

Descriptive Entry

This accession consists of approximately 12,403 tweets using the hashtag "#DeepTime." The hashtag was used by the National Museum of Natural History to promote the opening of the David H. Koch Hall of Fossils - Deep Time on June 8, 2019. After the opening, it continued to be used by the museum and the public for tweets related to the exhibition. Twitter is a microblogging platform and its posts are known as "tweets." Tweets using this hashtag were exported into a spreadsheet between May 6, 2019, and June 22, 2020. Due to technical issues, some tweets may be truncated. In addition, the "#DeepTime" hashtag is broadly used within the geological and paleontological communities and some tweets in this accession are not related to the exhibition. Materials are in electronic format.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Blogs
- Museum exhibits
- Museums -- Public relations
- Natural history museums
- Social media
- Special events
- Web sites

Types of Materials:

- Electronic records

Web sites

Names:

National Museum of Natural History (U.S.). David H. Koch Hall of Fossils - Deep Time
Twitter (Firm)

Container Listing

Electronic Records

Electronic Records	Tweets using the "#DeepTime" hashtag, exported May 6, 2019-June 22, 2020
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