



Smithsonian

Institution Archives

Website Records, 2019-2020

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives
Washington, D.C.
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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Website Records
Date:	2019-2020
Identifier:	Accession 20-189
Creator::	National Air and Space Museum
Extent:	
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 20-189, National Air and Space Museum, Website Records

Descriptive Entry

This accession consists of approximately 473 tweets using the hashtag "#SnapTheSuit." In 2019, the National Air and Space Museum (NASM) distributed 15 statues of Neil Armstrong's spacesuit to baseball stadiums and encouraged the public to post pictures of themselves with the statue using the "#SnapTheSuit" hashtag. The hashtag was also used by the museum and by NASM Director Ellen Stofan (via her personal Twitter account) to promote both the statues and the original spacesuit on display at NASM. Twitter is a microblogging platform and its posts are known as "tweets." Tweets using this hashtag were exported into a spreadsheet between May 30, 2019, and January 10, 2020. Due to technical issues, some tweets may be truncated. The hashtag "#ApolloAtThePark" is also frequently found in this accession. It was primarily used by the ballparks in relation to a larger celebration of the 50th anniversary of the Apollo 11 landing on the moon. This accession only includes tweets using the "#ApolloAtThePark" hashtag when it appears in the same tweet as "#SnapTheSuit." Materials are in electronic format.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Aeronautical museums
- Astronautical museums
- Baseball fields
- Blogs
- Museums -- Public relations
- Social media
- Special events

Web sites

Types of Materials:

Electronic records
Web sites

Names:

Apollo 11 (Spacecraft)
Armstrong, Neil, 1930-2012
Stofan, Ellen Renee, 1961-
Twitter (Firm)

Container Listing

Electronic Records

Electronic Records	Tweets using the "#SnapTheSuit" hashtag, exported May 30, 2019- January 10, 2020
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