

Website Records, 2018-2020

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#### **Collection Overview**

**Repository:** Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu

Title: Website Records

**Date:** 2018-2020

Identifier: Accession 21-080

Creator:: Smithsonian Institution. Office of Advancement

**Extent:** 

Language: English

#### Administrative Information

### **Prefered Citation**

Smithsonian Institution Archives, Accession 21-080, Smithsonian Institution. Office of Advancement, Website Records

## **Descriptive Entry**

This accession consists of the "Smithsonian Campaign" website as it existed on February 22, 2020. The purpose of the Smithsonian Campaign is to transform one of the nation's greatest assets into a 21st century catalyst for change by investing in people, places, programs and treasures in order to tell America's story, spark discovery, inspire lifelong learning and use technologies to reach people everywhere. The website provides information about the campaign which concluded in February 2018. It has not been updated since the end of the campaign. Due to technical issues, some graphics are missing and some content may not be formatted properly. Materials are in electronic format.

## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Fund raising Museums -- Public relations Web sites

Types of Materials:

Electronic records Web sites

Preferred Titles:

Smithsonian Campaign (Website)

## **Container Listing**

## Electronic Records

Electronic Records "Smithsonian Campaign" website, 2018-2020, crawled February 22, 2020