



Smithsonian

Institution Archives

Website Records, 2020

Finding aid prepared by Smithsonian Institution Archives

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Collection Overview

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| Repository: | Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu |
| Title: | Website Records |
| Date: | 2020 |
| Identifier: | Accession 22-132 |
| Creator:: | Smithsonian Institution. Office of Advancement |
| Extent: | |
| Language: | English |

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 22-132, Smithsonian Institution. Office of Advancement, Website Records

Descriptive Entry

This accession consists of Twitter posts, known as tweets, using the hashtag #SupportYourSmithsonian. This hashtag was coordinated by the Office of Advancement for use across all Smithsonian Institution units as part of a social media-based fundraising campaign. Tweets using this hashtag were exported into two formats between July 6 and September 2, 2020. Materials are in electronic format.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Blogs
- Fund raising
- Museums -- Public relations
- Online social networks
- Social media
- Web sites

Types of Materials:

- Electronic records
- Web sites

Preferred Titles:

Twitter

Container Listing

| Electronic Records | |
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| Electronic Records | Tweets using hashtag #SupportYourSmithsonian, exported July 6-September 2, 2020 (2 formats) |
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