



Smithsonian Institution Archives

Marketing and Promotional Records, 1976-1987

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Washington, D.C.
Contact us at osiaref@si.edu

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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Marketing and Promotional Records
Identifier:	Accession 91-015
Date:	1976-1987
Extent:	1.16 cu. ft. (2 tall document boxes)
Creator::	Smithsonian Resident Associate Program. Business Office
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 91-015, Smithsonian Resident Associate Program, Business Office, Marketing and Promotional Records

Descriptive Entry

This accession consists of marketing and promotional records created and maintained by the Business Office of the Smithsonian Resident Associate Program. Materials include membership reports, membership surveys, membership questionnaires, and survey comparisons.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Museums -- Educational aspects
- Museums -- Public relations
- Publicity

Types of Materials:

- Manuscripts

Container Listing

Box 1

Box 1 of 2 FY 1987 Membership Reports (3 folders)

Box 1 of 2 1986 Survey (Folders 1-3 of 5)

Box 2

Box 2 of 2 1986 Survey (Folders 4-5 of 5)

Box 2 of 2 1976 Membership Questionnaire

Box 2 of 2 1982 Survey

Box 2 of 2 1980 Membership Survey

Box 2 of 2 1984 Survey Statistics

Box 2 of 2 1982 Survey Results

Box 2 of 2 1985 Family Membership Survey