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Collection Overview

Repository: Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Creator: Smithsonian Resident Associate Program, Business Office
Title: Marketing and Promotional Records
Dates: 1976-1987
Quantity: 1.16 cu. ft. (2 tall document boxes)

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 91-015, Smithsonian Resident Associate Program, Business Office, Marketing and Promotional Records

Descriptive Entry

These records include membership reports, membership surveys, membership questionnaires, and survey comparisons.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
Museums -- Educational aspects.

Types of Materials:
Manuscripts
Container Listing

Box 1

FY 1987 Membership Reports (3 folders)
1986 Survey (Folders 1-3 of 5)

Box 2

1986 Survey (Folders 4-5 of 5)
1976 Membership Questionnaire
1982 Survey
1980 Membership Survey
1984 Survey Statistics
1982 Survey Results
1985 Family Membership Survey