Table of Contents

Collection Overview................................................................. 1
Administrative Information .......................................................... 1
Descriptive Entry........................................................................ 1
Names and Subject Terms ............................................................. 1
Container Listing........................................................................ 3
Collection Overview

 haste:

Repository: Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu

Creator: Smithsonian Institution, Assistant Secretary for External Affairs, Deputy Assistant Secretary for Media

Title: Subject Files

Dates: 1986-1990

Quantity: 6 cu. ft. (6 record storage boxes)

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 91-177, Smithsonian Institution, Assistant Secretary for External Affairs, Deputy Assistant Secretary for Media, Subject Files

Descriptive Entry

These records document the work of the Deputy Assistant Secretary for External Affairs, Robert A. Dierker. They deal largely with media-related subjects, especially the visual media.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Museums -- Administration.
Visual communication

Types of Materials:

Audiotapes
Black-and-white photographs
Books
Brochures
Clippings
Manuscripts
Videotapes
Names:
   Dierker, Robert A.
Container Listing

Box 1

Advancement Council

America's Industrial Heritage, 1989
America's Living Classroom/Hilberg proposal, 1989
British Broadcasting Corporation (BBC), 1989
BBC, Bruce Talbot, 1989
University of the Air - "Project Discovery" Background (2 folders)
Brokaw, Joel, 1989
Benton broadcast project, 1990
Benton project Christmas lecture series, 1990
William Benton broadcast, 1989-1990
Book of the Month Club, 1986
Chamber Music Advisory Committee, 1989
Club Tech, 1990
Communications Council, 1989
Creative Media Applications
Davis, Gen. Benjamin O., 1990
The Discovery Channel, 1989-1990 (4 folders)
Educational Film Center/Pioneer Foundation/Henning Nelms Estate (2 folders)
Earth Game, Adrian Malone, 1989-1990
Electronic publishing, 1983-1988 (2 folders)
Ferguson, Andrew, 1988
Houghton Mifflin, 1989-1990
Inspector General Search, 1989

Box 2

The Earth in Our Hands, 1990
Earth game, 1990
Electronic Smithsonian magazine, minutes, 1990

Endo, Takashi, 1987-1988

Folk art

Hearst Entertainment, 1990

IBM, 1989

Image Users Group, 1989

Infinite Illusions, 1990 (2 folders)

Invent America, 1989-1990 (2 folders)

JVC, Tony Seeger, 1989

Jasen, David, 1972

Kennedy Center honors, 1986

Knight, Stephanie, Potomac Productions, 1987

Leslie, Cy, 1989

Lintas, New York, 1989

MTV at 10, 1990

Media, general, 1987-1990 (2 folders)

Media budget, 1989-1990

Military aircraft retrospective, 1989

Michaelis Library, 1990

Mitsui, 1988-1989

National Demonstration Laboratory (NDL) for Interactive Education, notebook, 1987 NDL, correspondence, 1987 (5 folders)

**Box 3**

NDL, correspondence, 1988 (3 folders)

NDL, correspondence, 1989 (2 folders)

NDL, correspondence, 1990

NDL, projects and proposed projects, 1986-1988 (2 folders)

NDL, space issue, 1986-1988

NDL executive committee, 1986-1987

NDL development planning, 1986
NDL agreements/contracts, 1986-1987
NDL potential sponsors, 1987
NDL research consortium, 1987
NDL, 1990
NHK environmental special, 1990
National Forum on Biodiversity, 1986
Office of Telecommunications (OTC), 1988
OTC, 1989
OTC, WGBH - Family album project, 1989
Optical publishing, 1987-1989
Project Discovery, 1989
PBS, 1988
Paragram Productions, Inc., 1987

Box 4

PMI contract
Quest proposal
Resident Associates Program studio art project, 1989
Radio Smithsonian, 1987-1988
RCI Communications, 1989
Rebo Studios, 1990
Rhythm and Blues Foundation, 1989
Santillana Press, 1989
Scarborough, Betsy, 1990
Seeds of Change, 1989
Smithsonian Book on American Indians, 1986 (2 folders)
Smithsonian guides project file, 1990
Smithsonian media center, 1988-1989 (2 folders)
Smithsonian Presents America, 1990
Smithsonian Institution (SI) Press review (4 folders)
SI Press, 1988 (2 folders)
SI Press, 1989 (6 folders)
Smithsonian Press folksong album, 1988
SI publishing policy
SI Press video
Smithsonian Publications Council, 1987, 1989 (3 folders)

Box 5
Smithsonian recordings, 1987-1989
Smithsonian Salute to Disney, 1987
Smithsonian Video Series, Allied Film and Video
Smithsonian Video Series, Kodak Corporation, 1988-1990 (3 folders)
Smithsonian Video Series (3 folders)
Smithsonian Video Series, PBS video sampler - "Check It Out!" (VHS tape)
Festivale Internationale de Television et Film
Smithsonian Video Collections (5 folders)
Smithsonian World, 1990 (4 folders)
Andrew Solt Productions, 1990
Soundies Collection, 1989
TransArabia, 1990
Turner Entertainment, 1989
University of Chicago Hospital advertisements, 1989

Box 6
University of Maryland visual press, 1989-1990
Valdez, Luis
Video projects under discussion with SI offices/bureaus
Videotaping temporary exhibits, 1988
Volcanoes, 1989
Wenser Brothers
Wolf, Tom, Special Advisor for Telecommunications, 1986-1989
World Food Prize, 1988
Z
Marketing communications
Jeep Eagle/SI Magazine proposal
SMITHSONIAN magazine, 1987-1989