



Smithsonian Institution Archives

Records, circa 1973-1993

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives
Washington, D.C.
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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Records
Identifier:	Accession 94-119
Date:	circa 1973-1993
Extent:	6.5 cu. ft. (6 record storage boxes) (1 document box)
Creator::	Smithsonian Institution. Office of Product Development and Licensing
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 94-119, Smithsonian Institution, Office of Product Development and Licensing, Records

Descriptive Entry

The Office of Product Development and Licensing (OPDL), which reports to the Office of Business Management, was established to generate additional revenue for the Smithsonian Institution through licensing and development of products related to the Smithsonian Collections. Staff of OPDL identify licensing and product development opportunities within the collections and work with manufacturers to develop these ideas into profitable entities. These records include product proposals, licensing contracts, and royalty agreements with manufacturers; marketing files pertaining to copyrights and trademark placement notices; correspondence and petitions from the public and American quilt companies regarding the American Pacific Enterprises quilt controversy; and product samples.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Copyright
- License agreements
- New products
- Quilts
- Trademarks

Types of Materials:

Black-and-white photographs
Brochures
Drawings
Manuscripts

Names:

American Pacific Enterprises

Container Listing

Box 1

Box 1 of 7	"On the Wing," 1985-1987 (3 folders)
Box 1 of 7	Artex - General (1986-)
Box 1 of 7	Artex - Royalties (1986-)
Box 1 of 7	Artex - Contract (1986)
Box 1 of 7	Conoco "To Fly," 1984
Box 1 of 7	Coloring the Smithsonian, 1973-1975
Box 1 of 7	Coloring Air & Space, 1974
Box 1 of 7	Commercial Requests Denied, 1987
Box 1 of 7	Design Look - General, 1986-1987
Box 1 of 7	Design Look - Royalties
Box 1 of 7	Design Look - Contract
Box 1 of 7	de Grave Associates, 1983
Box 1 of 7	Doulton China, 1979
Box 1 of 7	Greeff Fabrics Inc., 1983
Box 1 of 7	Greenwich Workshop - General, 1986
Box 1 of 7	Greenwich Workshop - Royalties
Box 1 of 7	Greenwich Workshop - Contract/On the Wing
Box 1 of 7	On the Wing
Box 1 of 7	Hallmark, 1985

Box 1 of 7	Hallmark Contract & Royalties
Box 1 of 7	Harbor Sweets - General
Box 1 of 7	Harbor Sweets - Royalties
Box 1 of 7	Harbor Sweets - Contract, 1989
Box 1 of 7	Impact - General
Box 1 of 7	Impact - Royalties
Box 1 of 7	Impact - Contract, 1988
Box 1 of 7	Imperial Glass Royalties, 1981-1982
Box 1 of 7	Imperial (1980-1983)
Box 1 of 7	Imperial Glass Co., 1979
Box 1 of 7	Leslie Agreement, 1986
Box 1 of 7	Marketcom, 1985
Box 1 of 7	PD&L - TBNT "Thanks But No Thanks," 1988
Box 1 of 7	Reed Galleries - Royalties, 1987
Box 1 of 7	Reed Galleries - Contract, 1986
Box 1 of 7	Reed Galleries - General
Box 1 of 7	Reproduction Rights Denied, 1987
Box 1 of 7	Robinson Iron Agreement, 1986
Box 1 of 7	Robinson Iron - General, 1986 (3 folders)
Box 1 of 7	Schreter "On the Wing" - Royalties, 1987
Box 1 of 7	Schreter "On the Wing" - Contract
Box 1 of 7	Spectra Star kites, 1985-1985

Box 1 of 7 Trappakaps - General, 1986

Box 1 of 7 Trappakaps - Royalties

Box 1 of 7 Trappakaps - Contract

Box 1 of 7 Videos-Arts America, Inc., 1986

Box 1 of 7 Waco contract - Royalties, 1986

Box 1 of 7 Wildlife Artists - General, 1987

Box 1 of 7 Wildlife Artists - Royalties, 1987

Box 1 of 7 Wildlife Artists - Agreement, 1987

Box 1 of 7 On Logos

Box 1 of 7 Holgate Toy Company Agreement

Box 1 of 7 Victorious Acknowledgment, 1990

Box 1 of 7 Outstanding Contracts - Not yet signed, 1990

Box 2

Box 2 of 7 Roserich Designs - Contract/sales, 1989

Box 2 of 7 Allison Greeting Cards/Roserich Cards, 1989

Box 2 of 7 Fieldcrest Company, November 17, 1972-July 1, 1986 (2 folders)

Box 2 of 7 Marketing Package/Trademark/Logo, 1989

Box 2 of 7 FAX numbers - Museums

Box 2 of 7 Miscellaneous Administrative File, 1989

Box 2 of 7 Information Technology Committee, 1990

Box 2 of 7 Museum Store Association, 1989-1990

Box 2 of 7 National Graphic Center Price List and service catalogue, 1990

Box 2 of 7 Marketing Kit

Box 2 of 7 Newsletter - Volume I, #1, 1989

Box 2 of 7 PD&L Newsletter, 1989

Box 2 of 7 Newsletter - General, 1990

Box 2 of 7 Membership for Licensees, 1990

Box 2 of 7 US Air, August 1989

Box 2 of 7 Newsletter Volume 2, #1, 1989

Box 2 of 7 Miscellaneous Approaches, 1990

Box 2 of 7 Mike Wilkins - License Plate Poster, 1990

Box 2 of 7 Furniture, 1989

Box 2 of 7 MOD Licensed Products

Box 2 of 7 Innovation Concepts - Elkinson & Sloves, 1990

Box 2 of 7 Tivoli-Apollo Products, 1989

Box 2 of 7 Son of Heaven/Worldwide, 1989-1990

Box 2 of 7 St. Martin's Press

Box 2 of 7 Toy Fair, 1990

Box 2 of 7 1989 High Point Furniture Market

Box 2 of 7 Trivia Cards - FX Schmid

Box 2 of 7 Insect Information - FX Schmid

Box 3

Box 3 of 7 Insect-correspondence with Daniela, 1990 - FX Schmid

Box 3 of 7	More insect information
Box 3 of 7	Letters & Responses to Public, 1989-1992
Box 3 of 7	UBIT, 1991/1992
Box 3 of 7	US Games Systems, Inc., 1991
Box 3 of 7	Silk Scarf Aviation Print Co., 1991
Box 3 of 7	Smith, Leo, 1987
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Box 3 of 7	Panda Proposals, 1982
Box 3 of 7	Morrissey, Tina (Princess Perfume), 1989
Box 3 of 7	McKee Baking Co., 1991
Box 3 of 7	Roserich - General Layout/Image Selection, 1989
Box 3 of 7	Allison/Roserich, 1990
Box 3 of 7	Contract Termination - Allison, 1993
Box 3 of 7	Congressional Correspondence (2 folders)
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Box 4	
Box 4 of 7	Quilt Letters (Folders 6-8 of 8)
Box 4 of 7	Letters to Lisa/PD&L & Response
Box 4 of 7	Quilt Letters - Miscellaneous
Box 4 of 7	2nd Letters

Box 4 of 7	Answered Petition
Box 4 of 7	Letters from Congress
Box 4 of 7	Letters directed to Lisa/PD&L
Box 4 of 7	Petition
Box 4 of 7	List of "Petition Letters" sent out
Box 4 of 7	List of "Lisa Letters" sent out - Kennedy Letters with them
Box 4 of 7	Adams/Curator/National Museum of American History (NMAH) Letters
Box 4 of 7	Master List, December 11, 1992
Box 4 of 7	Kennedy Letters
Box 4 of 7	Answered Letters
Box 4 of 7	Kennedy's Signature
Box 4 of 7	Letters Requesting Refund for Smithsonian Magazine
Box 4 of 7	Copies of Quilt Letters (response letters)
Box 4 of 7	List of Kennedy Letters Sent
Box 4 of 7	Answered Quilt Letters (2 folders)
Box 4 of 7	Newspaper Clippings
Box 4 of 7	Quilt Letters (3 folders)
Box 4 of 7	Petition Answered
Box 4 of 7	Quilt Letters (Folders 1-3 of 5)
	Box 5
Box 5 of 7	Quilt Letters (Folders 4-5 of 5)
Box 5 of 7	Letters Answered List

Box 5 of 7	Quilt Letters
Box 5 of 7	Gaynor/Congressional Response
Box 5 of 7	Congressional Letters & Responses
Box 5 of 7	Quilt Letters (3 folders)
Box 5 of 7	Quilt Letters/Congressional Correspondence
Box 5 of 7	Smithsonian Collection Cards/Images & Layout, 1989
Box 5 of 7	Smithsonian Collection/Images & Layout, 1988
Box 6	
Box 6 of 7	Greeting Card Correspondence & Information (2 folders)
Box 6 of 7	Smithsonian Collection/Image Layout, 1988
Box 6 of 7	1984 Engagement Calendar
Box 6 of 7	Calendar Sales & Distribution Agreement - SIE, 1987
Box 6 of 7	Distribution Agreement SIE, 1988
Box 6 of 7	SIE 1987 - Accounts Receivables
Box 6 of 7	Projecting 2500
Box 6 of 7	Quilt Letters, 1992
Box 6 of 7	Quilt Letters Processed by PD&L & Response by Kennedy
Box 6 of 7	Answered Quilt Letters (2 folders)
Box 6 of 7	Petitions to be Answered
Box 6 of 7	Revised Quilt Letters - Standard Response
Box 6 of 7	Revised Quilt Letters

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| Box 6 of 7 | Quilt Letters |
| Box 6 of 7 | Answered Quilt Letters (3 folders) |
| Box 6 of 7 | Quilt Letters (Folders 1-2 of 4) |
| Box 7 | |
| Box 7 of 7 | Quilt Letters (Folders 3-4 of 4) |
| Box 7 of 7 | Mailing List Letters |
| Box 7 of 7 | Refusing Renewed Membership Because of Quilts |