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Collection Overview

Repository: Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu

Creator: Smithsonian Institution, Office of Product Development and Licensing

Title: Records

Dates: circa 1973-1993

Quantity: 6.5 cu. ft. (6 record storage boxes) (1 document box)

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 94-119, Smithsonian Institution, Office of Product Development and Licensing, Records

Descriptive Entry

The Office of Product Development and Licensing (OPDL), which reports to the Office of Business Management, was established to generate additional revenue for the Smithsonian Institution through licensing and development of products related to the Smithsonian Collections. Staff of OPDL identify licensing and product development opportunities within the collections and work with manufacturers to develop these ideas into profitable entities. These records include product proposals, licensing contracts, and royalty agreements with manufacturers; marketing files pertaining to copyrights and trademark placement notices; correspondence and petitions from the public and American quilt companies regarding the American Pacific Enterprises quilt controversy; and product samples.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:
Copyright
License agreements
Trademarks

Types of Materials:
Black-and-white photographs
Brochures
Drawings
Manuscripts

Names:
American Pacific Enterprises
Box 1

"On the Wing," 1985-1987 (3 folders)
Artex - General (1986- )
Artex - Royalties (1986- )
Artex - Contract (1986)
Conoco "To Fly," 1984
Coloring the Smithsonian, 1973-1975
Coloring Air & Space, 1974
Commercial Requests Denied, 1987
Design Look - General, 1986-1987
Design Look - Royalties
Design Look - Contract
de Grave Associates, 1983
Doulton China, 1979
Greeff Fabrics Inc., 1983
Greenwich Workshop - General, 1986
Greenwich Workshop - Royalties
Greenwich Workshop - Contract/On the Wing
On the Wing
Hallmark, 1985
Hallmark Contract & Royalties
Harbor Sweets - General
Harbor Sweets - Royalties
Harbor Sweets - Contract, 1989
Impact - General
Impact - Royalties
Impact - Contract, 1988
Imperial Glass Royalties, 1981-1982
Imperial (1980-1983)
Imperial Glass Co., 1979
Leslie Agreement, 1986
Marketcom, 1985
PD&L - TBNT "Thanks But No Thanks," 1988
Reed Galleries - Royalties, 1987
Reed Galleries - Contract, 1986
Reed Galleries - General
Reproduction Rights Denied, 1987
Robinson Iron Agreement, 1986
Robinson Iron - General, 1986 (3 folders)
Schreter "On the Wing" - Royalties, 1987
Schreter "On the Wing" - Contract
Spectra Star kites, 1985-1985
Trappakaps - General, 1986
Trappakaps - Royalties
Trappakaps - Contract
Videos-Arts America, Inc., 1986
Waco contract - Royalties, 1986
Wildlife Artists - General, 1987
Wildlife Artists - Royalties, 1987
Wildlife Artists - Agreement, 1987
On Logos
Holgate Toy Company Agreement
Victorius Acknowledgment, 1990
Outstanding Contracts - not yet signed, 1990

Box 2
Roserich Designs - Contract/sales, 1989
Allison Greeting Cards/Roserich Cards, 1989
Fieldcrest Company, November 17, 1972-July 1, 1986 (2 folders)
Marketing Package/Trademark/Logo, 1989
FAX numbers - Museums
Miscellaneous Administrative File, 1989
Information Technology Committee, 1990
Museum Store Association, 1989-1990
National Graphic Center Price List and service catalogue, 1990
Marketing Kit
Newsletter - Volume I, #1, 1989
PD&L Newsletter, 1989
Newsletter - General, 1990
Membership for Licensees, 1990
US Air, August 1989
Newsletter Volume 2, #1, 1989
Miscellaneous Approaches, 1990
Mike Wilkins - License Plate Poster, 1990
Furniture, 1989
MOD Licensed Products
Innovation Concepts - Elkinson & Sloves, 1990
Tivoli-Apollo Products, 1989
Son of Heaven/Worldwide, 1989-1990
St. Martin's Press
Toy Fair, 1990
1989 High Point Furniture Market
Trivia Cards - FX Schmid
Insect Information - FX Schmid

Box 3
Insect-correspondence with Daniela, 1990 - FX Schmid
More insect information
Letters & Responses to Public, 1989-1992
UBIT, 1991/1992
Silk Scarf Aviation Print Co., 1991
Smith, Leo, 1987
Starnet Group
"Photo Resources," 1992
Panda Proposals, 1982
Morissey, Tina (Princess Perfume), 1989
McKee Baking Co., 1991
Roserich - General Layout/Image Selection, 1989
Allison/Roserich, 1990
Contract Termination - Allison, 1993
Congressional Correspondence (2 folders)
Quilt Letters (Folders 1-5 of 8)

Box 4
Quilt Letters (Folders 6-8 of 8)
Letters to Lisa/PD&L & Response
Quilt Letters - Miscellaneous
2nd Letters
Answered Petition
Letters from Congress
Letters directed to Lisa/PD&L
Petition
List of "Petition Letters" sent out
List of "Lisa Letters" sent out - Kennedy Letters with them
Master List, December 11, 1992
Kennedy Letters
Answered Letters
Kennedy's Signature
Letters Requesting Refund for Smithsonian Magazine
Copies of Quilt Letters (response letters)
List of Kennedy Letters Sent
Answered Quilt Letters (2 folders)
Newspaper Clippings
Quilt Letters (3 folders)
Petition Answered
Quilt Letters (Folders 1-3 of 5)

Box 5
Quilt Letters (Folders 4-5 of 5)
Letters Answered List
Quilt Letters
Gaynor/Congressional Response
Congressional Letters & Responses
Quilt Letters (3 folders)
Quilt Letters/Congressional Correspondence
Smithsonian Collection Cards/Images & Layout, 1989
Smithsonian Collection/Images & Layout, 1988

Box 6
Greeting Card Correspondence & Information (2 folders)
Smithsonian Collection/Image Layout, 1988
1984 Engagement Calendar
Calendar Sales & Distribution Agreement - SIE, 1987
Distribution Agreement SIE, 1988
SIE 1987 - Accounts Receivables
Projecting 2500
Quilt Letters, 1992

Quilt Letters Processed by PD&L & Response by Kennedy

Answered Quilt Letters (2 folders)

Petitions to be Answered

Revised Quilt Letters - Standard Response

Revised Quilt Letters

Quilt Letters

Answered Quilt Letters (3 folders)

Quilt Letters (Folders 1-2 of 4)

Box 7

Quilt Letters (Folders 3-4 of 4)

Mailing List Letters

Refusing Renewed Membership Because of Quilts