



Smithsonian Institution Archives

Project Records, circa 1987-1994

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Smithsonian Institution Archives
Washington, D.C.
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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Project Records
Identifier:	Accession 95-142
Date:	circa 1987-1994
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Creator::	Smithsonian Institution. Assistant Secretary for Environmental and External Affairs
Language:	English

Administrative Information

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Descriptive Entry

This accession consists of the files of Rumana Ahmad Chaudhuri and cover preparations for the Sesquicentennial of the Smithsonian Institution (SI). Documents include correspondence and minutes of meetings relative to the 150th anniversary; information on the anniversaries of other institutions and organizations; promotions; planned activities and publications; potential resources; and reports from marketing, program, and Smithsonian Institution Community committees.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

- Anniversaries
- Museums -- Administration
- Museums -- Public relations

Types of Materials:

- Books
- Brochures
- Clippings
- Manuscripts

Names:

Chaudhuri, Rumana Ahmad
Smithsonian Institution 150th Birthday Party on the National Mall (1996: Washington, D.C.)

Container Listing

Box 1

150th NOTES/CORRESPONDENCE

- Box 1 of 3 Marketing Committee
- Box 1 of 3 Council of Bureau Directors (COBD) (2 folders)
- Box 1 of 3 Smithsonian Establishment
- Box 1 of 3 Smithsonian History of 150th meetings/minutes (pre-1993)
- Box 1 of 3 Summary of Proposals (prior to 1990)

SMITHSONIAN INSTITUTION MUSEUMS

- Box 1 of 3 Air and Space Museum
- Box 1 of 3 Anacostia Museum
- Box 1 of 3 Arts & Industries Building
- Box 1 of 3 Cooper-Hewitt Museum
- Box 1 of 3 Freer Gallery of Art
- Box 1 of 3 Hirshhorn Museum and Sculpture Garden
- Box 1 of 3 National Museum of African Art
- Box 1 of 3 National Museum of American Art
- Box 1 of 3 National Museum of the American Indian
- Box 1 of 3 National Museum of American History
- Box 1 of 3 National Museum of Natural History
- Box 1 of 3 National Portrait Gallery

Box 1 of 3	National Zoological Park
Box 1 of 3	Renwick Gallery
Box 1 of 3	Sackler Gallery
	SMITHSONIAN INSTITUTION OFFICES, PROJECT, PROGRAMS
Box 1 of 3	Air & Space Magazine
Box 1 of 3	Smithsonian Institution Archives
Box 1 of 3	Astrophysical Observatory
Box 1 of 3	Conservation Analytical Laboratory
Box 1 of 3	Cultural Education Committee
Box 1 of 3	Joseph Henry Papers
Box 1 of 3	National Associate Program
Box 1 of 3	National Science Resources Center
Box 1 of 3	Office of American Studies
Box 1 of 3	OAHP (Office of Architectural History and Historic Preservation)
Box 1 of 3	Office of the Assistant Secretary for Arts and Humanities
Box 1 of 3	Office of Conference Services
Box 1 of 3	Office of Development
Box 1 of 3	Office of Elementary and Secondary Education
Box 1 of 3	Office of Environmental Awareness
Box 1 of 3	Office of Exhibits Central
Box 1 of 3	Office of External Affairs
Box 1 of 3	Office of Fellowships and Grants and Regents' Fellows

Box 1 of 3	Office of Folklife Programs
Box 1 of 3	Office of Government Relations
Box 1 of 3	Office of Information Resource Management
Box 1 of 3	Office of Institutional Initiatives
Box 1 of 3	Office of Interdisciplinary Studies
Box 1 of 3	Office of International Relations
Box 1 of 3	Office of Museum Programs
Box 1 of 3	Office of Printing and Photographic Services
Box 1 of 3	Office of Public Affairs
Box 1 of 3	Office of the Secretary
Box 1 of 3	Office of Special Events
Box 1 of 3	Office of Telecommunications
Box 1 of 3	Resident Associate's Program (RAP)
Box 1 of 3	Registrar's Office
Box 1 of 3	SI Astrophysical Observatory and Harvard-SI Center Astrophysics
Box 1 of 3	SI Environmental Research Center
Box 1 of 3	SI Magazine
Box 1 of 3	SI Man and the Biosphere Biological Diversity Program
Box 1 of 3	SI Libraries
Box 1 of 3	SI Press (look under materials)
Box 1 of 3	SI Women's Council

Box 1 of 3 SI Tropical Research Institute

Box 1 of 3 Visitor's Information and Associate Reception Center

Box 1 of 3 Women's Committee

Box 1 of 3 SI Traveling Exhibition Services (SITES)

INDIVIDUALS

Box 1 of 3 Adams, Bob

Box 1 of 3 Beach, Milo

Box 1 of 3 Dillon, Wilton

Box 1 of 3 Doering, Zahava

Box 1 of 3 Gaynor, Margaret

Box 1 of 3 Jacobs, Madeleine

Box 1 of 3 Kotler, Neil (also under mentor in education file)

Box 1 of 3 LaRiche, Jeffrey

Box 1 of 3 Moss, William

Box 1 of 3 Pachter, Marc

Box 1 of 3 Powers, Peter

Box 1 of 3 Reingold, Nathan

Box 1 of 3 Washburn, Wilton

Box 1 of 3 Yochelson, Ellis

AUDIENCES

Box 1 of 3 Congress

- Box 1 of 3 Children
- Box 1 of 3 Young People
- Box 1 of 3 Wider Audience Development

CELEBRATIONS

- Box 1 of 3 Folklife Festival
- Box 1 of 3 Honors, awards, medals
- Box 1 of 3 Ceremonial Events
- Box 1 of 3 Publicity/promotions
- Box 1 of 3 Tie-ins
- Box 1 of 3 Commissioning

COLLECTIONS AND ISSUES

- Box 1 of 3 Collections/Scholarly
- Box 1 of 3 Collections Modernization Program

EDUCATIONAL ISSUES

- Box 1 of 3 Harvard-SI Center for Astrophysics
- Box 1 of 3 Educational Projects (OTC - Office of Telecommunications)
- Box 1 of 3 National Outreach
- Box 1 of 3 Young People
- Box 1 of 3 Student Internship Program

HISTORY

- Box 1 of 3 Publications

Box 1 of 3 List of publications on Smithsonian history

Box 1 of 3 National History Day

Box 1 of 3 General

Box 1 of 3 Exhibitions

INTERNATIONAL

Box 1 of 3 Exhibitions

Box 1 of 3 International Museums/Univ/Soc

Box 1 of 3 Promotional

Box 1 of 3 Olympics

INTROSPECTIVE

Box 1 of 3 Image and Identity

LOCAL

Box 1 of 3 City oriented programs

Box 1 of 3 Tie-Ins

Box 1 of 3 Role of city officials

Box 1 of 3 School visits and projects

MANAGEMENT/ADMINISTRATIVE

Box 1 of 3 Office of Development

Box 1 of 3 Establishment of Office

Box 1 of 3 Development Gifts

MATERIALS

Box 1 of 3	Product Development and Licensing - Concessions
Box 1 of 3	Product Development and Licensing - Guest Services
Box 1 of 3	Product Development and Licensing - Logo Development
Box 1 of 3	Publications - SI Press
Box 1 of 3	Publications - Scholarly Projects
Box 1 of 3	Publications - Smithsonian 150th book
Box 1 of 3	Electronic Media - General
Box 1 of 3	Electronic Media - National
Box 1 of 3	Electronic Media - SI Cable Station
Box 1 of 3	Electronic Media - IMAX Project
Box 1 of 3	Electronic Media - Video
Box 1 of 3	Electronic Media - Interviews
	MULTICULTURAL
Box 1 of 3	African American
Box 1 of 3	Asian and Pacific
Box 1 of 3	Hispanic
Box 1 of 3	American Indian
	NATIONAL
Box 1 of 3	General
Box 1 of 3	Associates
Box 1 of 3	Promotional tie-ins

Box 1 of 3	Education/Campus on the Air
Box 1 of 3	Exhibitions
Box 1 of 3	Image
Box 1 of 3	Media Projects
Box 1 of 3	Museum Exchanges
Box 1 of 3	National Regional Issues
Box 1 of 3	SITES and Smithsonian National Associates Program (SNAP) lecture and tours
Box 1 of 3	SI contribution to projects
Box 1 of 3	Smithsonian Staff Involvement
Box 1 of 3	Train Project
	PROMOTIONAL
Box 1 of 3	Journal/Magazine coverage
Box 1 of 3	Office of Public Affairs
Box 1 of 3	Photography contest
Box 1 of 3	Promotional ideas
	SCHOLARLY PROGRAMS AND ISSUES
Box 1 of 3	Mentor Program (look under mentor program in education)
Box 1 of 3	National and International meetings at the SI
Box 1 of 3	Symposia/conferences
Box 1 of 3	Universities and Societies
Box 1 of 3	Publications

SCIENCE

Box 1 of 3 Symposia and Conferences

SPECIAL EVENTS

Box 1 of 3 The National Geographic Centennial Gala

Box 1 of 3 New York Public Library (NYPL) 1990 Literary Lions Event time line

Box 1 of 3 Time line for a Sackler Gallery Opening Event

THEME

Box 1 of 3 Knowledge

Box 2

Box 2 of 3 Survey Correspondence (2 folders)

PRECEDENTS

Box 2 of 3 Audio Visuals

Box 2 of 3 Calendar related information

Box 2 of 3 Popular Culture

Box 2 of 3 OPPS (Office of Printing and Photographic Services)

Box 2 of 3 Institutional History

Box 2 of 3 Ideas for creating timelines

DEVELOPMENT/RESOURCES

Box 2 of 3 Correspondence

Box 2 of 3 Risk Funds

Box 2 of 3 Funding requests

- Box 2 of 3 Proposals
- PLANS FOR THE 150TH
- Box 2 of 3 February 1993: 150th concept paper - Approach for the 150th
- Box 2 of 3 Responses to February 1993 paper (2 responses)
- Box 2 of 3 Regent Updates
- Box 2 of 3 Gaynor Committee for the Future
- REPORTS FROM MARKETING, PROGRAM, AND SI COMMUNITY
 COMMITTEES
- Box 2 of 3 Correspondence
- Box 2 of 3 Goals
- Box 2 of 3 February 1994 Marketing, Program Plan and SI Community Committee Plans
- MEETING RECORDS
- Box 2 of 3 Coordinating Committee (2 folders)
- Box 2 of 3 Steering Committee Correspondence
- Box 2 of 3 Schedules
- Box 2 of 3 Steering Committee minutes (2 folders)
- Box 2 of 3 Marketing Committee minutes
- Box 2 of 3 Program Committee minutes
- Box 2 of 3 SI Community Committee minutes
- Box 2 of 3 Boards and Councils

Box 3

PROGRAM COMMITTEE

Box 3 of 3	Correspondence
Box 3 of 3	Exhibits:
Box 3 of 3	On-line info
Box 3 of 3	Ellis Yochelson
Box 3 of 3	Collections
Box 3 of 3	Commissioning
Box 3 of 3	150th bells
Box 3 of 3	Publications
Box 3 of 3	Scholarly Publications
Box 3 of 3	International
Box 3 of 3	Scholarly Programs/Research - Lectures
Box 3 of 3	Scholarly Programs/Research - Exhibitions
Box 3 of 3	Scholarly Programs/Research - Publications
Box 3 of 3	Scholarly Programs/Research - Conferences
Box 3 of 3	Scholarly Programs/Research - Symposia
Box 3 of 3	Scholarly Programs/Research - Scholarly collaborations with professional and academic
Box 3 of 3	Outreach/Education/Public Programs - Contest
Box 3 of 3	Outreach/Education/Public Programs - National
Box 3 of 3	Outreach/Education/Public Programs - Mentoring
Box 3 of 3	Outreach/Education/Public Programs - Schools

- Box 3 of 3 Outreach/Education/Public Programs - Community outreach
- MARKETING
- Box 3 of 3 Correspondence (Marketing Committee)
- Box 3 of 3 Boards and Commissions
- Box 3 of 3 Congressional marketing
- Box 3 of 3 Regents
- Box 3 of 3 Media Relations and Communications Materials - Logo, logo competition (2 folders)
- Box 3 of 3 Media Relations and Communications Materials - SI facts
- Box 3 of 3 Media Relations and Communications Materials - Weather, etc.
- Box 3 of 3 Media Relations and Communications Materials - SI magazine
- Box 3 of 3 Commemorative Activities
- Box 3 of 3 Recognition Events
- Box 3 of 3 Prominent People
- Box 3 of 3 Promotional - Stamp/stamp series (2 folders)
- Box 3 of 3 Promotional - Fireworks
- Box 3 of 3 Promotional - August 10, 1996 birthday party
- Box 3 of 3 Promotional - Correspondence
- Box 3 of 3 Advertising Campaign (3 folders)
- Box 3 of 3 Business - products, publication, the Coin (3 folders)
- Box 3 of 3 Updates to 150th events and Cartoons
- Box 3 of 3 Correspondence from Ellis Yochelson

- Box 3 of 3 Memoranda from Marc Pachter

- Box 3 of 3 Minutes of meeting, April 4, 1995

- Box 3 of 3 Miscellaneous correspondence re: 150th

- Box 3 of 3 Regulations for use of 150th logo

- Box 3 of 3 Memoranda from various museums, bureaus and offices, re: their part in the
Sesquicentennial