



Smithsonian Institution Archives

Publicity Records, 1996-1997

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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	Publicity Records
Identifier:	Accession 98-097
Date:	1996-1997
Extent:	1.5 cu. ft. (1 record storage box) (1 document box)
Creator::	Smithsonian Institution. Office of Public Affairs
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Administrative Information

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Descriptive Entry

This accession consists of records that document the Smithsonian Institution's advertising, marketing, and press strategies for the traveling exhibition, *America's Smithsonian*, and consist mostly of correspondence, memoranda, notes, newspaper clippings, press releases, object lists, press kits, briefing materials, public relations and media summaries, and brochures.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Museums -- Public relations

Types of Materials:

Brochures
Clippings
Manuscripts

Names:

America's Smithsonian (Traveling exhibition) (1995-1998)

Container Listing

Box 1

Box 1 of 2	Exhibit Artifacts
Box 1 of 2	Los Angeles
Box 1 of 2	Los Angeles - February 9, 1996
Box 1 of 2	Kansas City
Box 1 of 2	Kansas City Advertising
Box 1 of 2	Providence
Box 1 of 2	Providence Ads
Box 1 of 2	Providence Journal Contest
Box 1 of 2	Providence Radio Ads
Box 1 of 2	St. Paul
Box 1 of 2	St. Paul Ad Tear Sheet
Box 1 of 2	St. Paul Advertising
Box 1 of 2	Birmingham
Box 1 of 2	Birmingham - Advertising
Box 1 of 2	Birmingham - Media
Box 1 of 2	Houston Advertising
Box 1 of 2	Houston Ads - Newspaper
Box 1 of 2	Houston Ads - Radio
Box 1 of 2	Houston News Conference - July 13, 1995

- Box 1 of 2 Houston Press Lists
- Box 1 of 2 Houston Selena
- Box 1 of 2 Houston Spanish (print & radio)

Box 2

- Box 2 of 2 Portland
- Box 2 of 2 Portland - Ads general
- Box 2 of 2 Portland - Ads issues
- Box 2 of 2 Portland - Chips
- Box 2 of 2 ADS - Portland Newspapers
- Box 2 of 2 Portland - Media lists
- Box 2 of 2 ADS - Portland Radio
- Box 2 of 2 Advertising
- Box 2 of 2 America's Smithsonian DC
- Box 2 of 2 Exhibit Affiliates
- Box 2 of 2 Redesign