



Smithsonian Institution Archives

150th Anniversary Program, Corporate
Partner Program, Records, 1995-1996

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Smithsonian Institution Archives
Washington, D.C.
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Collection Overview

Repository:	Smithsonian Institution Archives, Washington, D.C., osiaref@si.edu
Title:	150th Anniversary Program, Corporate Partner Program, Records
Identifier:	Accession 99-088
Date:	1995-1996
Extent:	1 cu. ft. (1 record storage box)
Creator::	Smithsonian Institution. Office of the Executive Director for Development
Language:	English

Administrative Information

Preferred Citation

Smithsonian Institution Archives, Accession 99-088, Smithsonian Institution, Office of the Executive Director for Development, 150th Anniversary Program, Corporate Partner Program, Records

Descriptive Entry

This accession consists of marketing and development proposals for the 150th Anniversary Program, Corporate Partner Program. Materials include the proposals and videocassette recordings.

Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

Subjects:

Fund raising
Marketing

Types of Materials:

Manuscripts
Videotapes

Names:

Smithsonian Institution. 150th Anniversary Program

Container Listing

Box 1

Proposals

- | | |
|------------|----------------------|
| Box 1 of 1 | Allstate |
| Box 1 of 1 | AT&T |
| Box 1 of 1 | Chrysler Corporation |
| Box 1 of 1 | Coca-Cola |
| Box 1 of 1 | Hyatt |
| Box 1 of 1 | Liberty Mutual |
| Box 1 of 1 | Philips |
| Box 1 of 1 | Readers' Digest |
| Box 1 of 1 | SmithKline Beecham |

Video Cassette Recordings

- | | |
|------------|---|
| Box 1 of 1 | 1996 Rose Parade TV Summary - The Smithsonian Institution |
| Box 1 of 1 | Anacostia Museum's "Black Mosaic, Community, Race and Ethnicity Among Black Immigrants in Washington, DC" |
| Box 1 of 1 | Discover "Photographer" |
| Box 1 of 1 | Smithsonian Institution Corporate Partner Video (2 video cassettes) |
| Box 1 of 1 | TWA (3 video cassettes) |
| Box 1 of 1 | Watertown Productions "ASE Open Captioned - 6 Segments" |