



Smithsonian Institution Archives

## Publicity Records, circa 1965-1974, 1987

Finding aid prepared by Smithsonian Institution Archives

Smithsonian Institution Archives  
Washington, D.C.  
Contact us at [osiaref@si.edu](mailto:osiaref@si.edu)

## Table of Contents

Collection Overview .....	1
Administrative Information .....	1
Descriptive Entry.....	1
Names and Subjects .....	1
Container Listing .....	3

---

## Collection Overview

<b>Repository:</b>	Smithsonian Institution Archives, Washington, D.C., <a href="mailto:osiaref@si.edu">osiaref@si.edu</a>
<b>Title:</b>	Publicity Records
<b>Identifier:</b>	Record Unit 410
<b>Date:</b>	circa 1965-1974, 1987
<b>Extent:</b>	4 cu. ft. (4 record storage boxes)
<b>Creator::</b>	Smithsonian Institution. Office of Public Affairs
<b>Language:</b>	English

---

## Administrative Information

### Preferred Citation

Smithsonian Institution Archives, Record Unit 410, Smithsonian Institution, Office of Public Affairs, Publicity Records

---

## Descriptive Entry

These records consist primarily of extensive publicity materials relating to the building and opening of the Quadrangle complex. They include photographs at many stages of construction, fundraising booklets, donor lists, press kits, press releases, and interviews. Also included in the collection are publicity materials relating to the Smithsonian Bicentennial, including copies of speeches given, and the opening of the Hirshhorn Museum and Sculpture Garden (HMSG). The Hirshhorn materials consist mainly of clippings and articles in binders.

Many of the images in this collection are available online.

---

## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

Museums -- Public relations

### Types of Materials:

Black-and-white photographs  
Clippings  
Manuscripts

Names:

Hirshhorn Museum and Sculpture Garden  
Smithson Bicentennial  
Smithsonian Institution -- Administration  
Smithsonian Institution. Quadrangle Complex  
Smithsonian Institution. South Quadrangle Project

## Container Listing

### Box 1

Box 1 of 4	News Clippings
Box 1 of 4	Foreign Press List
Box 1 of 4	TV PSA
Box 1 of 4	Ripley Center
Box 1 of 4	Metro
Box 1 of 4	September 28
Box 1 of 4	September 10 Preview
Box 1 of 4	Garden Preview
Box 1 of 4	Haupt Garden
Box 1 of 4	Garden
Box 1 of 4	Book
Box 1 of 4	Quadrangle Flier
Box 1 of 4	Quad Donors
Box 1 of 4	Press Kits
Box 1 of 4	Quad Memos, Old Releases
Box 1 of 4	Quad - Gifts (Saudi)
Box 1 of 4	VOA
Box 1 of 4	Early Press Kits
Box 1 of 4	Invitations

Box 1 of 4	Quad Budget
Box 1 of 4	International Center
Box 1 of 4	Publicity Plan
Box 1 of 4	Openings - Background
Box 1 of 4	R.A.P.
Box 1 of 4	Stained Glass
Box 1 of 4	Doors
Box 1 of 4	Quad Painting (overall view)

Box 2

Box 2 of 4	Quad Photos (general)
Box 2 of 4	Old Quad Model (photos)
Box 2 of 4	Carlhian
Box 2 of 4	Fundraising Booklets
Box 2 of 4	Cutaway - Color
Box 2 of 4	Ground Breaking
Box 2 of 4	Quad History
Box 2 of 4	African Art
Box 2 of 4	Quad Photos (complete set)
Box 2 of 4	Publicity Report
Box 2 of 4	Quad General
Box 2 of 4	Martin Luther King Library
Box 2 of 4	Crowd Control

Box 2 of 4	Commemorative Brochure
Box 2 of 4	Quad Clips - Non SI
Box 2 of 4	Floor Plans
Box 2 of 4	Torch - Quad
Box 2 of 4	Quad - Building
Box 2 of 4	Underground
Box 2 of 4	Sackler
Box 2 of 4	Quad Line Drawing
Box 2 of 4	Public Events
Box 2 of 4	Quad Releases
Box 2 of 4	Lautman
Box 2 of 4	Freer Tunnel
Box 2 of 4	Interview: Dillon Ripley
Box 2 of 4	3 Press Kits on Museum Support Center
Box 2 of 4	Photographs: Note: <ul style="list-style-type: none"><li>• September 28 Event</li><li>• Outside Gardens</li><li>• Hole at Various Stages</li><li>• Torch Quad Shots</li><li>• Garden Trees, Fall 1985</li><li>• Mechanical Room</li><li>• Kiosk, March 1985</li><li>• Gates Installed (3 Pictures), 1987</li><li>• Overall Fisheye, January 1985</li><li>• Kiosk, May 1986</li><li>• Sackler, May 1986</li><li>• African Art, March 1987</li><li>• Garden, March 1987</li><li>• Overview Quad with Street</li><li>• Overall Quad</li><li>• Historic Photographs</li></ul>

- Shepley, Bullfinch Sketch

Box 3

Box 3 of 4

Photographs:

Note:

- Haas Mural
- Renwick Gate
- Vertical Parterre with Castle
- Cutaways
- B&W Watercolor
- Sackler Pavilion & Kiosk
- Castle through African Window
- Sackler/Artifacts/People
- African Art Pavilion
- Waterjet with Waterfall
- A&I Through Moongate
- African with Fountain/Ground Level
- Ripley & Adams
- Carlhian & Dillon, Adams
- Overall Quad
- Sackler with Pond
- African with Fountain
- Architectural Detail Sackler Pavilion
- Architectural Detail African Pavilion
- Concourse
- Kiosk
- Sackler Pavilion with Kiosk
- Kiosk and Path with Lampposts
- Sackler Pavilion
- African Pavilion with Fountain

Box 3 of 4

Speech - Carmichael

Box 3 of 4

Speech - Cowan

Box 3 of 4

*Washington Post* Clipping - President Johnson Speech

Box 3 of 4

Speech - Mumford

Box 3 of 4

Speech - Levi Strauss

Box 3 of 4

Speech - Koestler

Box 3 of 4

Speech - Robert Oppenheimer

Box 3 of 4

Bicentennial Speech - Ripley

Box 3 of 4

Ripley Speech "Museums in Today's Changing World"



Box 3 of 4	Whipple Speech
Box 3 of 4	Speech & Release - Tonlmin
Box 3 of 4	Programs
Box 3 of 4	List of Acceptances
Box 3 of 4	First Smithson Medal Presented
Box 3 of 4	<i>National Observer</i> Clipping
Box 3 of 4	Presentation of Scott Medal to Lord Florey
Box 3 of 4	James Smithson Photos
Box 3 of 4	Bicentennial Patrons
Box 3 of 4	Convocation Areas - Glossies
Box 3 of 4	<i>New York Times</i> Editorial
Box 3 of 4	Butterfield Speech
Box 3 of 4	Congressional Record Reprint
Box 3 of 4	Smithson Bicentennial - Brunner Speech
Box 3 of 4	Hirshhorn Background
Box 3 of 4	Checklist of Paintings and Sculptures in Inaugural Book/Catalog
Box 3 of 4	Legislative History, Public Law 89-788, Approved November 7, 1966, Establishing the Joseph H. Hirshhorn Museum and Sculpture Garden (HMSG)
Box 3 of 4	HMSG
Box 3 of 4	Hirshhorn Clippings
Box 3 of 4	Clips

Box 3 of 4                    Clippings

Box 3 of 4                    Opening

Box 3 of 4                    Sculpture Garden Clips

Box 3 of 4                    White House

Box 3 of 4                    Hirshhorn Congressional Records

Box 3 of 4                    HMSG Groundbreaking

Box 4

Box 4 of 4                    Notes, Releases

Box 4 of 4                    The Collections

Box 4 of 4                    Mr. Hirshhorn - Biography

Box 4 of 4                    History of the Museum

Box 4 of 4                    S. Dillon Ripley Remarks

Box 4 of 4                    Hirshhorn Architecture

Box 4 of 4                    AP Stories on the Hirshhorn

Box 4 of 4                    Press Book, Official Opening - HMSG, Volumes I-IV

Box 4 of 4                    Publicity Report (on the opening of the new museum complex at the Smithsonian Institution - Sackler Gallery, National Museum of African Art, S. Dillon Ripley Center, and Haupt Garden), 1987