



# Smithsonian

*Libraries*

[Saul E. Zalesch mail-order catalog collection]

2011

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# Table of Contents

Collection Overview .....	1
Administrative Information .....	1
Biographical/Historical note.....	1
Arrangement note.....	1
Names and Subjects .....	1
Container Listing .....	

## Collection Overview

<b>Repository:</b>	Smithsonian Libraries
<b>Title:</b>	[Saul E. Zalesch mail-order catalog collection]
<b>Date:</b>	[1950-2005, bulk 1980-2004]
<b>Identifier:</b>	SIL-RA.XXXX-0015
<b>Creator:</b>	Zalesch, Saul E. (Collector)
<b>Extent:</b>	75 Linear feet (circa 9,000 items; cm.)
<b>Language:</b>	Multiple languages .
<b>Summary:</b>	Collection consists of retail mail order catalogs from numerous commercial organizations, chiefly American but also includes catalogs from European companies. Catalogs cover a wide range of consumer goods, including home furnishings, books, musical instruments, toys, men's and women's apparel, jewelry, A/V materials, firearms, art , hobby crafts and gifts.

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## Administrative Information

### Acquisition Information

Donated by collector, 2009.

### Restrictions

Non-circulating materials.

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## Biographical Note

Saul E. Zalesch, an Associate Professor of Art History at Louisiana Tech University, began collecting mail-order catalogs in 1993 while an NEH fellow at the Winterthur Library.

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## Arrangement

Items arranged in alphabetical order by company name.

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## Names and Subject Terms

This collection is indexed in the online catalog of the Smithsonian Institution under the following terms:

### Subjects:

Advertising, Direct-mail  
Consumer goods -- Catalogs

Consumer goods -- United States -- Catalogs  
Mail-order business -- Catalogs

Types of Materials:

Commercial catalogs  
Mail order catalogs  
Trade catalogs